

ANNEX

REFERRED TO IN ARTICLE 1

OF THE MEMORANDUM OF UNDERSTANDING
ON ECONOMIC COOPERATION AND CAPACITY BUILDING
BETWEEN THE EFTA STATES AND INDONESIA

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Article 1

Trade-Related Cooperation and Capacity Building Activities

The Parties seek to broaden cooperation and to contribute to the implementation of the Agreement through enhancing Indonesia's implementation capacity with projects in areas where the expansion of their trade relation is of particular importance, *inter alia*:

- (a) export promotion: assisting national and local business support organisations (BSOs) in improving their export promotion services delivery to their members (companies) to strengthen their competitive position and facilitate market access and export of these companies to Switzerland, the European Union and other regional and extra-regional markets;
- (b) sustainable tourism: designing a comprehensive programme for sustainable tourism development in Indonesia to support it in developing a high-quality tourism industry in a sustainable manner. The overall goal of the programme is to contribute to increased sustainability in targeted destinations by improving competitiveness and sustainability of destinations, and by refining a skilled workforce through tailor-made vocational education and training (VET);
- (c) quality improvement for small and medium-sized enterprises (hereinafter referred to as "SMEs") and national quality infrastructure, supporting SMEs in improving safety and quality of goods to achieve conformity with standards, technical regulations and market requirements. This should support coherence and help developing global solutions for further integrating SMEs in the global supply chain by also including EFTA expertise;
- (d) intellectual property: strengthening the use of intellectual property rights in Indonesia in order to contribute to higher competitiveness, more value added to its own goods and services and to a positive impact on its economic development. The goal is to address the systemic challenges of intellectual property rights and support the government of Indonesia in its priority to develop the country's creative industry sector through improved protection and valorisation of geographical indications;

- (e) cocoa and palm oil production: developing a sustainable cocoa and palm oil production value chain, focusing on local and regional levels and aim at increasing competitiveness of an environmentally responsible and inclusive value chain. This aim shall be achieved by contributing to higher profitability for farmers and reduction of poverty through more and better jobs among smallholder farmers and the reduction of greenhouse gas emissions in the Indonesian sectors;
- (f) national sustainable commodity platforms: contributing to building long-term sustainability of multi-stakeholder engagement in the national commodity platforms process. The program aims at coordinating multi-stakeholder actions to implement a national action plan in Indonesia for reducing deforestation and ensuring biodiversity in line with Indonesia's international obligations and to sharing successful practices for replication in other agro-commodity sectors around the world, contributing to strengthen the quality and understanding of sustainable certification schemes;
- (g) linking training and industries: strengthening the vocational education and training system (hereinafter referred to as "VET") in Indonesia, by linking selected polytechnics and vocational training centers with the private sector, to contribute to increase the competitiveness of the Indonesian industry, thus tackling the lack of skilled workers (skills gap) in certain sectors of the Indonesian economy. The goal shall be to enhance the capacity of polytechnics and vocational training centers in selected sectors, aiming to "dualise" the mechanism to integrate the private sector into the VET system. The geographical spread of the project shall create economic perspectives, contributing also to the economic and social inclusion of peripheral regions;
- (h) competitive and responsible enterprises: contributing to the improvement of productivity, working conditions and provision of decent work of SMEs in national and global supply chains. The key intervention shall be support for the implementation of training activities, which combine practical classroom training with in-factory consulting and "train-the-trainer" approach. Training shall focus on the development of cooperative working relations to produce shared benefits for workers and employers;
- (i) trade in seafood between Norway and Indonesia: the overall goal of the workshop is to facilitate trade in seafood products from Indonesia to Norway through enhancing the understanding of Norway's and EU's regulatory regime for seafood trade. The workshop will focus on enhancing the participants understanding of SPS requirements, export requirements, legislation and procedures. The workshop will be held in Indonesia by the Norwegian Seafood Export Council and relevant Norwegian authorities;
- (j) fisheries trade regulation programme: the overall goal of the workshop is to increase the understanding of participants of the core elements applied to the framework of the international trading system in connection with fisheries, including its background, principles, diplomatic influence, legal status, and major issues affecting the sector. The course will be held by the FAO;

- (k) sustainable fishery and aquaculture management: the course will provide an introduction to the Norwegian and Icelandic regulatory system for fisheries and aquaculture production. It will provide participants with insight into the various aspects of government regulations of the fisheries and aquaculture production, and will give a basic understanding of the components that are necessary for a successful and sustainable governance of marine resources. In addition, main elements forming the basis of a successful seafood export industry explained, including interrelation between government and private action, enterprise responsibility and co-operative marketing will be introduced. The course will be tailor-made in co-operation with Indonesian government authorities;
 - l) hydropower development: the course will provide insight into the various aspects of Hydropower Development and will give a basic understanding of the components that are necessary for a successful development of a country's hydropower resources. Special emphasis may be placed on capacity building activities that promote the participation of young professionals, university students and graduate trainees;
 - m) maritime industries: the course will provide an introduction and overview to the practice, commercial, economic and legal understanding of the maritime industries in Norway and Indonesia. It will be useful in order to seek opportunities for collaboration between the two countries. Special emphasis may be placed on capacity building activities that promote the participation of young professionals, university students and graduate trainees.
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