



Norwegian Embassy  
*Seoul*



Schweizerische Eidgenossenschaft  
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Embassy of Switzerland in the Republic of Korea

# Open Korea

## Opportunities for growth in Asia's most innovative country

Monday 15 November, 17:00, Nuri Ballroom (Four Seasons Hotel)

On the occasion of the 15-year anniversary of the entry into force of the Free Trade Agreement between the EFTA and the Republic of Korea

### Event program

- Introductory speeches by Ambassador Linus von Castelmur (Switzerland), Ambassador Frode Solberg (Norway) and Ambassador Thorir Ibsen (Iceland)
- Addresses by Mr. Yang Ghi-wuk, Director General for FTA policy at the Ministry of Trade, Industry & Energy, Mr. Henri Gétaz, EFTA Secretary General, and H.E. Jan Christian Vestre, Norwegian Minister for Trade and Industry
- Presentation by Mr. Frank Büchel, EFTA Deputy Secretary General on trade between Korea and EFTA states
- Panel discussion: "Open Korea: Opportunities for growth in Asia's most innovative country", moderated by Ms. Lena Schipper (Seoul Bureau Chief, The Economist), with H.E. Taeho Bark (Advisor, Lee & Ko/former Minister for Trade), Mr. Nic Horridge (President, Roche Korea) and Ms. Gunn Vik (Director for Shipyards in Korea, Norwegian Energy Partners)
- Networking cocktail and dinner amongst guests