



## Consumer needs and expectations with regard to safe products ?

- Consumers expect that products are safe
- Highest level of product safety which is possible and practicable should be achieved through legislation, standards and market surveillance.



## What is the contribution of certification and marking ?

- 3rd party certification marks contribute to levels of consumer safety
- **CE ≠ safety !**
- Marks should give info consumers want, reduce testing & certification costs, promote better transparency
- **Proliferation of marks ☹**



## Can certification and marking meet these needs alone ?

- **Certification and marking alone will NOT reduce risks related to products**
- **Enforcement is crucial**
- **Products put on the market shall be safe, no matter how many marks they have on them**