



# Certification and marking in an SME perspective

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# NEED for CE MARKING?

- Local Market no Need for Export
- Safety of Products main Concern
- Satisfying Consumers, Business Customers and legal requirements

# LOW AWARENESS

- Often no Full Knowledge of Regulations
  - Lack of Information as to the Specific Requirements
    - Generally Negative Attitude

# SIMPLIFYING PROCEDURES

- Long, Complex, Expensive Procedures
- Proportionality of Conformity Assessment to the Size of Company and Complexity of Production Process
  - Cost of Testing and Conformity Assessment

# ACTIONS

- Package on Products Contains proper Clauses
- Accreditation and Conf. Ass. Should Implement
- Best practices by Dental Technicians Need be Emulated
- NORMAPME tries to Change Complex Practices