

→ The Keymark

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Meaning of the Keymark



CEN and CENELEC developed a European mark of conformity to European Standards:

the Keymark



Keymark and CE marking

- CEN / CENELEC
 - Conformity with EN
 - Quality mark
 - Consumers and users
 - Voluntary
 - Certification bodies
 - Third-party certificate
- European Commission
 - Conformity with Directive
 - Passport to European market
 - Market surveillance
 - Mandatory
 - Notified bodies
 - Manufacturer's declaration

Product Safety

The Keymark

- provides a well-proven, well-established framework for **Conformity Assessment**
- signifies conformance to all parts of the EN, not just the essential requirements of the Directive.
- 3rd Party Certification may provide additional assured confidence to the consumer

Free Movement in Europe

The Keymark

- **Is a true European Mark**
- **May replace or be issued in conjunction with existing national marks**
- **Works through the framework of European Norms which are implemented in each country (with all conflicting standards withdrawn).**
- **Is complementary to instruments of the internal market.**

→ Thank you for your attention.
Any questions ?