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# EFTA-STOFNANIR

## EFTIRLITSSTOFNUN EFTA

**Auglýst eftir athugasemdum, í samræmi við ákvæði 2. mgr. 1. gr. I. hluta bóknar 3 við samning milli EFTA-ríkjanna um stofnun eftirlitsstofnunar og dómstóls að því er varðar meinta aðstoð sem var veitt Innovasjon Norge vegna starfsemi þess á markaði fyrir vefgrunnvirki og tengda þjónustu, svo og hugsanlega aðstoð við svæðisbundin félög og ferðaumsýslufélög**

2014/EES/53/01

Ákvörðun Eftirlitsstofnunar EFTA 300/14/COL frá 16. júlí 2014, sem er birt á upprunalegu, fullgiltu tungumáli á eftir þessu ágripi, markar upphaf málsmeðferðar samkvæmt 2. mgr. 1. gr. I. hluta bóknar 3 við samning milli EFTA-ríkjanna um stofnun eftirlitsstofnunar og dómstóls. Stjórnvöldum í Noregi hefur verið tilkynnt um málsmeðferðina með afriti af ákvörðuninni.

Eftirlitsstofnun EFTA veitir, með þessari auglýsingu, EFTA-ríkjunum, aðildarríkjum Evrópusambandsins og áhugaaðilum eins mánaðar frest frá birtingardegi þessarar auglýsingar til að gera athugasemdir við ráðstöfunina sem um ræðir. Athugasemdirnar skal senda á eftirfarandi pósthfang:

EFTA Surveillance Authority  
Registry  
Rue Belliard/Belliardstraat 35  
1040 Bruxelles/Brussel  
BELGIQUE/BELGIË

Athugasemdum, sem berast, verður komið á framfæri við stjórnvöld í Noregi. Þeim, sem leggja fram athugasemdir, er heimilt að óska nafnleyndar og skulu slíkar óskir vera skriflegar og rökstuddar.

### Ágrip

#### Málsmeðferð

Fyrirtækið TellUs IT AS, sem nú hefur runnið saman við fyrirtækið New Mind („New Mind | tellUs“, einnig nefnt „kvartandinn“) lagði fram kvörtun, í bréfi til Eftirlitsstofnunar EFTA dagsettu 5. júlí 2013, þar sem því var haldið fram að Innovasjon Norge fengi ríkisaðstoð vegna viðskiptastarfsemi á markaði fyrir vefgrunnvirki og tengda þjónustu innan ferðaþjónustunnar.

Eftirlitsstofnunin hefur átt í allnokkrum bréfaskriftum við stjórnvöld í Noregi og kvartandann og hefur hitt báða aðila.

#### Staðreyndir málsins

Innovasjon Norge er hlutafélag í eigu ríkisins sem stjórnvöld í Noregi settu á laggirnar 2003 með lögum um Innovasjon Norge („*Lov om Innovasjon Norge*“<sup>(1)</sup>). Félagið var stofnað í því skyni að stuðla að nýsköpun í viðskiptum og þróun í dreifbýli og til að efla samkeppnishæfni norskra fyrirtækja. Kynning Noregs sem áfangastaðar fyrir ferðamenn er eitt verkefna Innovasjon Norge.

Innovasjon Norge er ætlað að stuðla að aukinni arðsemi innan ýmissa þátta ferðaþjónustunnar á landsvísu en svæðisbundin félög og ferðaumsýslufélög eru helstu aðilarnir á héraðs- og staðarvísu. Svæðisbundin félög og ferðaumsýslufélög eru fyrirtæki í eigu fylkisins eða staðaryfirvalda, svo og ferðaþjónustufyrirtækja í einkaeigu, sem starfa hvert á sínu svæði.

Stjórnvöld í Noregi ákváðu fyrir skömmu að taka upp nýja stefnu í ferðamálum í því skyni að gera opinberan stuðning við greinina skilvirkari, fækka gerendum og tryggja meiri samræmingu þeirra í milli. Með þessi markmið í huga hafa stjórnvöld í Noregi gert tillögu að nýrri uppbyggingu ferðaþjónustunnar, m.a. að dregið verði úr fjölda svæðisbundinna félaga og ferðaumsýslustofnana og að kynning ferðamála í Noregi verði í höndum Innovasjon Norge og vefseturs þess, [visitnorway.com](http://visitnorway.com).

(1) LOV-2003-12-19-130. Skjalið má finna á eftirfarandi slóð: <http://www.innovasjon Norge.no/no/om-oss/lov-om-innovasjon-norge/>

Í fjárveitingabréfi Innovasjon Norge fyrir árið 2013 <sup>(2)</sup>, eru verkefni Innovasjon Norge á sviði ferðaþjónustu sögð vera eftirfarandi: „*Innovasjon Norge ber að tryggja að ferðamenn í Noregi dreifist sem víðast um landið fyrir tilstilli visitnorway.com og að leggja sitt af mörkum til að aðilar í ferðaþjónustu verði hæfir til að koma vöru sinni á innlendar bókunarsíður sem tengjast visitnorway.com*“. Í fjárveitingabréfinu frá 2013 segir enn fremur: „*Innovasjon Norge skal ekki bjóða þjónustu, sem notandi greiðir fyrir og er í beinni eða óbeinni samkeppni við einkaaðila. Að svo miklu leyti sem Innovasjon Norge býður þjónustu sem einkaaðilar hefðu getað veitt, verður verðið sem Innovasjon Norge fer fram á að endurspeglar raunverulegan áfallinn kostnað, m.a. það sem fellur undir grunnkostnað*“.

Eftirlitsstofnun EFTA skilst þar af leiðandi, á þessu stigi málsmeðferðarinnar, að stjórnvöld í Noregi hafi, frá árinu 2013, falið Innovasjon Norge að efla ferðaþjónustu fyrir milligöngu visitnorway.com og gera þann aðila að helsta burðarás ferðaþjónustunnar. Þá hefur Innovasjon Norge í fyrsta sinn verið heimilað að stunda atvinnustarfsemi í ferðaþjónustu.

Efling ferðaþjónustunnar verður þá til þess að markaður fyrir vefgrunnvirki og tengda þjónustu myndast á fyrri stigum. Þjónusta þessi gerir viðskiptamönnum kleift að senda upplýsingar, t.d. um ferðamannastaði, gistihús, veitingastaði og viðburði, og uppfæra þær reglubundið, samtímis á eigin vefsíðum og hjá öðrum utanaðkomandi aðilum, eins og visitnorway.com, Google Maps, upplýsingaskrifstofum ferðamála, farvef-gáttum, svo og í prentmiðlum.

Innovasjon Norge hafði áður gert samning við New Mind | tellUs vegna nauðsynlegrar upplýsingatækni-þjónustu til að reka visitnorway.com. Innovasjon Norge hefur þó þróað eigin búnað. Enn fremur býður Innovasjon Norge svæðisbundnum félögum og ferðaumsýslufélögum þessa þjónustu (þ.e. vefgrunnvirki og tengda þjónustu) sem hluta af þeirri þjónustu sem er veitt á visitnorway.com. Vefgrunnvirki Innovasjon Norge og tengd þjónusta er ekki boðin á almennum markaði, heldur er hún aðeins ætluð svæðisbundnum félögum og ferðaumsýslufélögum sem nýta sér vefsetur visitnorway.com.

Svæðisbundin félög og ferðaumsýslufélög, sem gera samning við visitnorway.com, leggja niður eigin vefsetur og binda þar af leiðandi enda á þjónustusamninga við einkaaðila (eins og kvartanda). Að sögn kvartanda gerði Innovasjon Norge það að skilyrði að svæðisbundin félög og ferðaumsýslufélög lokuðu vefsetrum þessum og að samningum þar um væri rift. Kvartandi skilgreinir þetta meinta, tengda skilyrði sem brot á lögum um hringamyndun.

### Meintar ríkisaðstoðarráðstafanir

Ráðstafanirnar sem hér um ræðir eru eftirfarandi: i) meint víxlniðurgreiðsla á vefgrunnvirkjum og tengdri þjónustu Innovasjon Norge með fjármunum sem voru ætlaðir starfsemi sem ekki telst viðskiptalegs eðlis; ii) meintum hagnaði afsalað þar sem starfsemi Innovasjon Norge, m.a. á sviði vefgrunnvirkja og tengdrar þjónustu, er ekki viðskiptalegs eðlis; og iii) meint aðstoð Innovasjon Norge við svæðisbundin félög og ferðaumsýslufélög í formi verðs sem er undir markaðsverði.

### Mat á ráðstöfuninni

#### *Er um ríkisaðstoð að ræða?*

Ákvæði 1. mgr. 61. gr. EES-samningsins hljóða svo: „*Ef ekki er kveðið á um annað í samningi þessum er hvers kyns aðstoð, sem aðildarríki EB eða EFTA-ríki veitir eða veitt er af ríkisfjármunum og raskar eða er til þess fallin að raska samkeppni með því að ívilna ákveðnum fyrirtækjum eða framleiðslu ákveðinna vara, ósamrýmanleg framkvæmd samnings þessa að því leyti sem hún hefur áhrif á viðskipti milli samningsaðila*.“

Eftirlitsstofnun EFTA telur við fyrstu sýn að Innovasjon Norge hafi, á grundvelli fjárveitingabréfsins frá 2013, farið inn á nýjan markað í samkeppni við einkaaðila með því að bjóða þjónustu gegn endurgjaldi. Þjónusta þessi fellur utan við það umboð Innovasjon Norge að efla viðskiptastarfsemi í Noregi. Þá sýnist eftirlitsstofnuninni við fyrstu sýn að það að sjá fyrir vefgrunnvirkjum og tengdri þjónustu feli í sér efnahagslega starfsemi á markaði. Þar af leiðandi virðist sem líta verði á Innovasjon Norge sem fyrirtæki í skilningi ríkisaðstoðarreglna, að því er varðar þessa tilteknu þjónustu.

Upplýsingar sem liggja fyrir á þessari stundu gera Eftirlitsstofnun EFTA ekki kleift að segja af eða á hvort ráðstafanirnar sem hér um ræðir feli í sér ríkisaðstoð.

<sup>(2)</sup> Skjalið má finna á eftirfarandi slóð: [http://www.regjeringen.no/upload/NHD/Vedlegg/Brev/2013\\_oppdragsbrev\\_innovasjon norge.pdf#search=OPPDRA GSBREV&regj\\_oss=1](http://www.regjeringen.no/upload/NHD/Vedlegg/Brev/2013_oppdragsbrev_innovasjon norge.pdf#search=OPPDRA GSBREV&regj_oss=1)

Á þessu stigi málsmeðferðarinnar, telur Eftirlitsstofnun EFTA vafa leika á hvort núverandi aðskilnaður bókhalds Innovasjon Norge geri kleift að greina á milli kostnaðar og tekna sem tengjast efnahagslegri starfsemi annars vegar og hins vegar starfsemi sem telst ekki efnahagslegs eðlis, í hverju verkefni um sig, einkum þó í tengslum við verkefnið [visitnorway.com](http://visitnorway.com). Eftirlitsstofnunin minnir á að þegar eining stundar starfsemi, sem er bæði viðskiptalegs eðlis og ekki viðskiptalegs eðlis, verður að vera til staðar kostnaðarbókhald sem tryggir að viðskiptastarfsemin sé ekki fjármögnuð með ríkisfjármunum sem eru settir í starfsemi sem ekki er rekin í hagnaðarskyni.

Eftirlitsstofnun EFTA bendir enn fremur á að sérhver eigandi fyrirtækis eða fjárfestir geri að jafnaði kröfu um ávöxtun af fjárfestingu sinni í viðskiptafyrirtæki. Ekki er hins vegar ljóst, á grundvelli fyrirliggjandi upplýsinga, hvort Innovasjon Norge hagnist á efnahagslegri starfsemi sinni með því að sjá fyrir grunnvirkjum og tengdri þjónustu.

Ef verðalagsstefna Innovasjon Norge tryggir ekki nægilega ávöxtun á fjármunum þess, þar sem tekið er tillit til alls beins og óbeins kostnaðar, kunna svæðisbundnu félögin og ferðaumsýslufélögin að vera þiggjendur ríkisaðstoðar þar sem þau fá þjónustu fyrir lægra verð en sem nemur raunverulegum kostnaði við hana.

### **Ný aðstoð**

Stjórnvöld í Noregi halda fram að ef litið væri á ráðstafanirnar sem um ræðir sem ríkisaðstoð, teldust þær vera yfirstandandi aðstoð samkvæmt i-lið stafl. b) í 1. gr. eða v-lið stafl. b) í 1. gr. II. hluta bókar 3 við samninginn um eftirlitsstofnun og dómstól. Á þessu stigi málsmeðferðarinnar er það bráðabirgðaskoðun Eftirlitsstofnunar EFTA að ef ráðstafanirnar teldust vera ríkisaðstoð, væru þær einnig flokkaðar sem ólögmet ný aðstoð.

Það er bráðabirgðaálit eftirlitsstofnunarinnar, að því er varðar beitingu i-liðar stafl. b) í II. hluta bókar 3, að innkoma Innovasjon Norge á nýjan markað (þ.e. á sviði vefgrunnvirkja og tengdrar þjónustu), þar sem einkafyrirtæki starfa nú þegar, sé utan þess umboðs sem Innovasjon Norge fékk frá stjórnvöldum í Noregi. Fjármögnunarkerfi þess virðist einnig vera öðru vísi. Eflingarstarf Innovasjon Norge er fjármagnað af ríkisfjármunum en í fjárveitingabréfinu frá 2013 kemur skýrt fram að veitt efnahagsleg þjónusta skuli greidd af viðtakendum hennar með endurgjaldi. Þar af leiðandi er það bráðabirgðaálit eftirlitsstofnunarinnar að skilgreina beri alla aðstoð, sem Innovasjon Norge fær til að geta veitt þessa þjónustu, sem nýja aðstoð.

Loks lítur eftirlitsstofnunin ekki svo á, hér og nú, að unnt sé að kalla ráðstöfunina yfirstandandi aðstoð samkvæmt v-lið stafl. b) í 1. gr. II. hluta bókar 3.

### **Samræmi við ákvæði EES-samningsins**

Stjórnvöld í Noregi hafa haldið fram að ef líta ætti á ráðstafanirnar, sem um ræðir, sem nýja aðstoð, myndu þær vera í samræmi við ákvæði stafl. c) í 3. mgr. 61. gr. EES-samningsins sem aðstoð við ferðaþjónustu. Stjórnvöld í Noregi hafa hins vegar ekki veitt nægilegar upplýsingar máli sínu til stuðnings.

Eftirlitsstofnun EFTA hefur, hvað sem öðru líður, efasemdir um að aðstoðarráðstafanirnar séu í samræmi við raunverulegan markaðsbrest og hvort þær séu hæfilegar.

Að því er varðar hið meinta tengda skilyrði, sem um getur hér að framan, er það bráðabirgðaálit eftirlitsstofnunarinnar að sé slíkt skilyrði fyrir hendi og það sé kvöð af hálfu Innovasjon Norge, kunnir það að fara í bága við 53. eða 54. gr. EES-samningsins og því sé ekki hægt að lýsa ráðstafanirnar sem samrýmanlega aðstoð með tilliti til *Matra* dómafrákvæmdarinnar. <sup>(3)</sup>

### **Niðurstaða**

Með hliðsjón af því, sem hér hefur verið rakið, telur Eftirlitsstofnun EFTA vafa leika á hvort unnt sé að útiloka að ráðstafanirnar, sem um getur hér að framan, séu ríkisaðstoð í skilningi 1. mgr. 61. gr. EES-samningsins. Á þessu stigi málsmeðferðarinnar er það skoðun eftirlitsstofnunarinnar að ef skilgreina ætti ráðstafanirnar sem ríkisaðstoð, væru þær ný aðstoð. Loks telur eftirlitsstofnunin vafa leika á hvort ráðstafanirnar séu í samræmi við 3. mgr. 61. gr. EES-samningsins.

<sup>(3)</sup> Mál C-225/91 *Matra* gegn *framkvæmdastjórn* [1993] ECR I-3203, 41. mgr. Samkvæmt þessari dómafrákvæmd getur ríkisaðstoð, sem felur í sér skilyrði sem brjóta í bága við önnur ákvæði EES-samningsins, ekki talist aðstoð sem samrýmist framkvæmd EES-samningsins.

Með hliðsjón af því sem að framan greinir, hefur Eftirlitsstofnun EFTA ákveðið að hefja formlega rannsókn í samræmi við 2. mgr. 1. gr. I. hluta bókunar 3 að því er varðar meinta aðstoð við Innovasjon Norge vegna starfsemi þess á markaði fyrir vefgrunnvirki og tengda þjónustu, svo og hugsanlega aðstoð við svæðisbundin félög og ferðaumsýslufélög.

Áhugaaðilum er gefinn kostur á að leggja fram athugasemdir og skulu þær berast áður en mánuður er liðinn frá því að ákvörðun þessi birtist í *Stjórnartíðindum Evrópusambandsins*.

**EFTA SURVEILLANCE AUTHORITY DECISION****No 300/14/COL****of 16 July 2014**

**to initiate the formal investigation into the alleged aid granted to Innovation Norway for its activities within the market of web infrastructure and related services, as well as possible aid in favour of the Regional Tourist Boards and the Destination Management Organisations**

(Norway)

The EFTA Surveillance Authority (“the Authority”),

HAVING REGARD to the Agreement on the European Economic Area (“the EEA Agreement”), in particular to Article 61 thereof,

HAVING REGARD to the Agreement between the EFTA States on the Establishment of a Surveillance Authority and a Court of Justice (“the Surveillance and Court Agreement”), in particular to Article 24,

HAVING REGARD to Protocol 3 to the Surveillance and Court Agreement (“Protocol 3”), in particular to Article 1(3) of Part I and Articles 4(4) and 6 of Part II,

Whereas:

**I. FACTS****1 Procedure**

- (1) By letter dated 5 July 2013 (Event No 678002 and Annexes at Events No 678003-678007, 678010-678013 and 678017), TellUs IT AS (now merged with New Mind,<sup>(1)</sup> and henceforth referred to as “New Mind | tellUs” or “the Complainant”), made a complaint to the Authority in which it alleged that Innovasjon Norge AS (“Innovation Norway” or “IN”) receives state aid for its commercial activities in the web infrastructure and related services market, within the tourism sector. The complaint was received and registered by the Authority on 8 July 2013.
- (2) By a letter dated 27 August 2013 (Event No 679974), the Authority requested the Norwegian authorities to provide their comments on the alleged state aid. On 24 and 25 September 2013, the Authority attended two meetings in Oslo. On 24 September 2013, the Authority received a presentation from New Mind | tellUs (Event No 684995). On 25 September 2013, the Authority discussed the complaint with the Norwegian authorities. At this meeting, IN (on behalf of the Norwegian authorities) provided the Authority with a presentation on the case (Event No 684996).
- (3) By a letter dated 4 October 2013 (Event No 685187), the Authority sent an information request to the Norwegian authorities. The Norwegian authorities replied to this request by forwarding two letters from IN, dated 28 October 2013 (Events No 688213 and 688215, together with Annexes at Events No 688214 and 688216-25).
- (4) By an email dated 15 November 2013 (Event No 690346), the Complainant commented on the Norwegian authorities’ replies. IN submitted its observations on the Complainant’s comments by way of a letter dated 20 December 2012, which was forwarded by the Norwegian authorities (Event No 694258).
- (5) By an email dated 10 January 2014 (Event No 695364), the Norwegian authorities provided the Authority with additional information.
- (6) By emails dated 17 January 2013 and 3 March 2013 (Events No 696111 and 702175), New Mind | tellUs provided the Authority with additional information.

<sup>(1)</sup> In October 2013, the original complainant tellUs IT AS merged with the company New Mind forming New Mind | tellUs. See [www.newmind.co.uk](http://www.newmind.co.uk).



## 2 Background

### 2.1 *The Complainant*

(7) The Complainant is an IT company which delivers online distribution solutions for the tourism industry. The company is active in several EEA countries and has a large portfolio of clients including several destination organisations<sup>(2)</sup> and travel agencies.

### 2.2 *Innovation Norway (IN)*

(8) IN is a limited liability state-owned company, which was established in 2003 by the Norwegian Government through the Act on Innovation Norway (“*Lov om Innovasjon Norge*”,<sup>(3)</sup> hereafter “Act on IN”). The Norwegian Ministry of Industry and Trade owns 51% of IN’s shares, and the Norwegian counties own the remaining 49%.<sup>(4)</sup> IN enjoys a general exemption from Norwegian corporate income tax, pursuant to Section 2-30(1)(e)(5) of the Norwegian Tax Act of 1999.<sup>(5)</sup>

(9) The company was established with the purpose of contributing to business innovation, the development of rural areas and increasing the competitiveness of Norwegian companies. Section 1 of the Act on IN explicitly entrusts IN with the task “*to promote corporate and social-economic development throughout the country, and trigger different regions industrial opportunities to contribute to innovation, internationalisation and promotion*”.<sup>(6)</sup> IN manages and implements several Norwegian state aid schemes.

(10) The tasks currently carried out by IN were previously accomplished by its four predecessor organisations: the Norwegian Industrial and Regional Development Fund (“SND”), the Government Consultative Office for Inventors (“SVO”), the Norwegian Tourist Council (“NTC”) and the Norwegian Export Council (“NEC”).<sup>(7)</sup> In 2004, those four entities were discontinued and merged into IN.

### 2.3 *The Norwegian tourism structure and the new tourism strategy*

(11) Several different entities are involved in the promotion of Norway as a tourism destination at national, regional and local level.<sup>(8)</sup>

(12) IN is intended to promote increased profitability within various segments of the tourism industry at a national level, continuing the tasks of its predecessors.<sup>(9)</sup> The Norwegian Government has been an active stakeholder within the tourism sector since 1903.<sup>(10)</sup>

(13) At the regional and local levels, the tourism promotion is ensured by the Regional Tourist Boards (in Norwegian “*Regionalt selskap*”, here referred to as “RTBs”) and the Destination Management Organisations (in Norwegian “*Destinasjonsselskap*”, here referred to as “DMOs”).<sup>(11)</sup>

(14) The RTBs are companies that serve the tourist industry in a regionally-defined geographical area.<sup>(12)</sup> Those entities normally have public and private shareholders. According to information provided by the Norwegian authorities, the RTBs’ tasks are international marketing; tourist

<sup>(2)</sup> In the tourism sector, the term “destination organisation” or “destination company” generally means a local company that handles arrangements for tours, meetings, transportation, etc. for groups originating elsewhere. See <http://wsdmo.org/index.php/Educate/TourismAcronyms/>.

<sup>(3)</sup> LOV-2003-12-19-130 (in Norwegian “*Lov om Innovasjon Norge*”), available at: <http://lovdata.no/dokument/NL/lov/2003-12-19-130?q=lov+om+innovasjon+norge>.

<sup>(4)</sup> Section 2 of the Act on IN.

<sup>(5)</sup> LOV-1999-03-26-14, (in Norwegian “*Skatteloven*”).

<sup>(6)</sup> Translation by the Authority.

<sup>(7)</sup> In Norwegian: “*Statens nærings- og distriktsutviklingsfond*”, “*Statens Veiledningskontor for Oppfinnere*”, “*Norges Turistråd*” and “*Norges Eksportråd*”.

<sup>(8)</sup> Report entitled “*The Government’s tourism strategy. Destination Norway. National strategy for the tourism industry*”, dated April 2012 and sent to the Authority as Annex 4 to IN’s letter dated 28 October 2013 (Event No 688213). Available at: [http://www.regjeringen.no/pages/37646196/Lenke\\_til\\_strategien-engelsk.pdf](http://www.regjeringen.no/pages/37646196/Lenke_til_strategien-engelsk.pdf).

<sup>(9)</sup> A description of IN’s task in the tourism sector can be found in the report quoted in footnote 8.

<sup>(10)</sup> IN’s letter dated 20 December 2013 (Event No 694258). The National Association of Tourism, which was the joint body for the State, municipal and private stakeholders in the tourism industry, was established in 1903 and continued until 1984. From that point, marketing efforts of the National Association of Tourism were continued by the foundation NORTRA, which in 1999 changed its name to the NTC. Since 2004, the NTC’s tasks have been carried out by IN, following the merger of these two entities.

Further information on the entities that have traditionally been entrusted with the mandate to promote Norway as a holiday destination was also provided in IN’s letter dated 20 December 2013 (Event No 694258).

<sup>(11)</sup> For further information, see the project plan for a new national tourism structure by the Ministry of Trade, Industry and Fisheries (Version 1.2 dated 20.06.2013): <http://www.regjeringen.no/upload/NHD/Temasider/Reiseliv/Riktigprosjektplan.pdf>

<sup>(12)</sup> In Norwegian: “*Regionalt selskap: Selskap som betjener reiselivsnæringen i et definert geografisk område*”.



information; regional marketing activities and knowledge; regional coordination of activities, and regional public relations activities.

- (15) The DMOs are companies that serve a defined number of destinations, products, attractions and tourist industry within a geographic region served by an RTB.<sup>(13)</sup> DMOs are normally local and their structure varies. Their shareholders are normally public bodies and private companies. Their tasks under the national tourism strategy are product development; booking and sales; tourist information; destination development; competence development; destination market knowledge, and destination public relations activities.
- (16) However, at the beginning of the 2010s, the Norwegian Government decided to adopt a new tourism strategy aimed at improving its national tourism structure. The objectives of the new strategy are to render the public support to the sector more efficient, reduce the number of actors and ensure more coordination among them.<sup>(14)</sup> Moreover, the Norwegian authorities have stated that they aim to avoid a diversification of websites dealing with tourism in Norway, with different layouts, booking engines, languages and so on, which are funded by various Government bodies, counties or municipalities.
- (17) With these objectives in mind, the Norwegian authorities proposed a new tourism structure aiming, *inter alia*, to reduce the number of RTBs and DMOs and to consolidate Norway's tourism promotion efforts around IN and its webpage *visitnorway.com*.
- (18) The Authority understands that the Norwegian authorities intend to change the existing structure of the tourism industry, by proposing a new one based *inter alia* on the promotion and development of the platform *visitnorway.com*, which is currently managed by IN. This implies changes in the way IN acts in the market and changes in the structure of *visitnorway.com*.<sup>(15)</sup>
- (19) As part of the Norwegian authorities' new tourism strategy, on 1 February 2013, the Ministry of Trade, Industry and Fisheries issued its 2013 State Budget for IN (hereafter "the 2013 Budget letter").<sup>(16)</sup> The 2013 Budget letter entrusted IN with the mandate of "*ensuring a good distribution of Norwegian travel experiences through visitnorway.com, and help to make the players in the tourist industry competent to enter their products into the national booking solution –linked to visitnorway.com*".<sup>(17)</sup>
- (20) The 2013 Budget letter also stated that: "*Innovation Norway shall not offer user-paid services that are in direct or indirect competition with private actors. To the extent that Innovation Norway offers services that could have been carried out by a private provider, the price that Innovation Norway asks must reflect the real accrued cost, including what is covered by the basic costs*".<sup>(18)</sup>

#### 2.4 **The market for web infrastructure and related services**

- (21) The present case relates to IN's activities in the market for web infrastructure and related services.
- (22) Web infrastructure and related services in the tourism sector are provided through "Destination Management Systems" ("DMS"), which are defined as "*[s]ystems that consolidate and distribute a comprehensive range of tourism products through a variety of channels and platforms, generally catering for a specific region, and supporting the activities of a destination management organisation within that region. DMS attempt to utilise a customer centric approach in order to manage and market the destination as a holistic entity, typically providing strong destination related information, real-time reservations, destination management tools and paying particular attention to supporting small and independent tourism suppliers*".<sup>(19)</sup>

<sup>(13)</sup> In Norwegian: "*Destinasjonsselskap: Selskap som skal betjene et definert antall reisemål, produkter, attraksjoner og reiselivsnæring innen et geografisk område innenfor det regionale selskapet*".

<sup>(14)</sup> See report quoted in footnote 8.

<sup>(15)</sup> According to p.8 of IN's letter dated 28 October 2013 (Event No 688213), the "*[o]bjective of IN's New Structure project is to streamline Visitnorway.com so that the tourist has one place to search and find information about all the destinations in Norway, in order for the tourist to choose Norway as a holiday destination*".

<sup>(16)</sup> In Norwegian: "Statsbudsjett 2013 – oppdragsbrev Innovasjon Norge" of 1 February 2013 (Event No 688224). Available at: [http://www.regjeringen.no/upload/NHD/Vedlegg/Brev/2013\\_oppdagsbrev\\_innovasjonorge.pdf#search=OPPDRAGSBREV&regj\\_oss=1](http://www.regjeringen.no/upload/NHD/Vedlegg/Brev/2013_oppdagsbrev_innovasjonorge.pdf#search=OPPDRAGSBREV&regj_oss=1).

<sup>(17)</sup> Translation by the Authority.

<sup>(18)</sup> Translation by the Authority.

<sup>(19)</sup> Definition of "DMS" available at <http://www.newmind.co.uk/technology-platform/destination-management-system>.

- (23) Through its DMS, an IT company such as the Complainant will offer a database service where its clients (destination companies) can submit and regularly update information about tourist sites, hotels, restaurants, events and similar simultaneously on their own webpage and on other external channels such as *visitnorway.com*, Google Maps, tourist information kiosks, mobile portals, and in printed newspapers.
- (24) These services allow clients to insert input data into the database and this information is then automatically disseminated on a number of different websites (including *visitnorway.com*). The information is then used by visitors for booking or informational purposes. These services are defined as web infrastructure and related services. They include different functionalities: (i) the “*destinator*” functionality (the creation of points of interest or information flash to be published on the website); (ii) the “*distribution*” functionality (the information stored in a database is distributed to many different channels and platforms) or (iii) the “*search*” functionality (used on every website to search and present tourism products).
- (25) According to the Norwegian authorities,<sup>(20)</sup> the Complainant was alone on the Norwegian market offering those services for the last 17 years. However, in 2012-2013, a new international competitor, Citybreak, entered the Norwegian market offering the “*destinator*” functionality, i.e. allowing tourism providers to create their points of interest. A graphic illustration of the functioning of these services is included in paragraph (31) below.

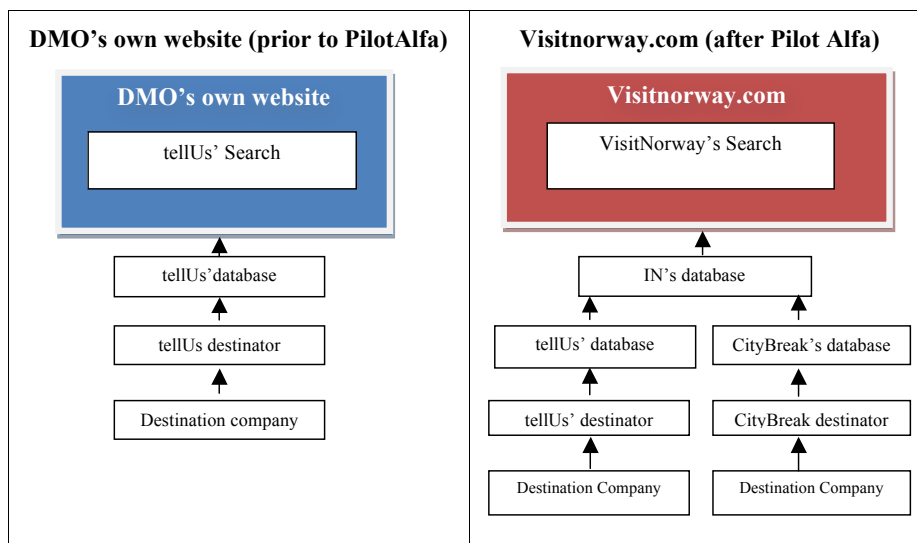
#### 2.5 *IN's entrance into the market for web infrastructure services and related services*

- (26) The promotion of Norway as a tourism destination is one of IN's tasks. IN has developed and managed the platform *visitnorway.com* in order to fulfil its promotion task. Before 2013, IN only offered online marketing and promotion services on its *visitnorway.com* website. These services included web-advertising to the RTBs and the DMOs for an annual subscription fee, which represented a certain percentage of their turnover.
- (27) However, IN has developed its own system and functionalities<sup>(21)</sup> and it is offering them to the RTBs and the DMOs which have migrated their websites to *visitnorway.com*. These RTBs and DMOs were previously clients of the Complainant. The Authority understands, at this stage of the procedure, that the strategy of offering these services to the RTBs and DMOs is closely linked to the decision of the Norwegian authorities to promote *visitnorway.com* by making it the main Internet platform for tourism promotion in the country (see paragraphs (16) to (18), above).
- (28) In order to enter this new market, IN launched “Pilot Alfa” between 2012-2013 – running two pilot projects called *VisitSørlandet* and *VisitTrondheim*.
- (29) Once Visit Sørlandet AS (an RTB), and Visit Trondheim AS (a DMO) were selected to participate in Pilot Alfa, they signed a partnership agreement with IN, in order to use *visitnorway.com* templates, functionalities and content. As a consequence of the agreement, both companies redirected their URL<sup>(22)</sup> to *visitnorway.com* and discontinued their own homepages. The information available on those pages was migrated to *visitnorway.com*.
- (30) When these two companies had their own website, they were clients of the Complainant. Accordingly, they used “*tellUs destinator*” and “*tellUs search*” functionalities, and paid a licence fee to the Complainant for this use. However, upon redirecting their URL to *visitnorway.com* and terminating their own website, these companies put to an end the contract for the search functionality, since within *visitnorway.com* only IN's search functionality can be used. They still have to contract with the Complainant or CityBreak for the “*destinator*” functionality.
- (31) The uses of the different functionalities, before and after Pilot Alfa, are represented in the following graphic:

<sup>(20)</sup> IN's letter dated 28 October 2013 (Event No 688213).

<sup>(21)</sup> Until that moment, New Mind | tellUs provided the web infrastructure and related services for IN's tourism website: [visitnorway.com](http://visitnorway.com). See Event No 678005. Annex 3 to the complaint.

<sup>(22)</sup> URL stands for Uniform Resource Locator. A URL is a formatted text string used by web-browsers, email clients and other software to identify a network resource on the internet.



Source: the Authority, based on the information provided by the Norwegian authorities (Event No 688213).

- (32) The services that IN was previously offering to these two types of companies (online marketing and promotion services on the *visitnorway.com* website), were offered for a fee calculated on the basis of their annual turnover. This pricing system was also applied during Pilot Alfa, with no additional charge made for the additional services provided by IN (i.e. web infrastructure and related services).
- (33) The Norwegian authorities have explained that the reason behind not charging extra for these additional services relates to the fact that the new services were under development, and the two companies involved in the pilot project invested time and effort in giving feedback to finalise the development of IN's functionalities; thereby "reimbursing" the (unfinished) new services with their inputs.
- (34) From July 2013 to November 2013, IN undertook a project called "Pilot Beta". During this pilot project, IN studied new alternatives, new business models, and the possibility of promoting new partnership agreements with the RTBs and the DMOs. The Authority understands that during the Pilot Beta phase no new partnership agreements were signed.
- (35) As from 1 January 2014, IN has offered partnership agreements (see paragraph (5)) to all interested DMOs and RTBs on a non-discriminatory basis. IN offers its services exclusively to the RTBs and the DMOs as part of the Norwegian tourism structure, but not to other interested private companies (e.g. individual hotels, shops, or museums).
- (36) The Authority understands that as from 1 January 2014, IN introduced a new pricing model for the new services it is providing, where the price charged is intended to reflect the costs of the services provided by IN, plus a reasonable profit margin of between 5 to 10% per year.

### 3 The complaint

- (37) The complaint submitted by New Mind | tellUs separates IN's business promotion activities (including tourism promotion) from its activity related to the provision of web infrastructure and related services.
- (38) The Complainant considers that IN's promotion activities and its tasks in relation to *visitnorway.com*, as a national tourism portal, can be considered to be a service of general economic interest ("SGEI") in line with the EEA state aid rules. However, since 2013, IN is entering a new market,<sup>(23)</sup> offering economic services. Those new services are not part of the mandate received by IN and are not provided in line with the *Altmark*<sup>(24)</sup> case-law. As a consequence, IN's behaviour in the market should be in line with the state aid rules.

<sup>(23)</sup> According to the Complainant: "to date, the offering of IT platform infrastructure services to the tourism industry has not been part of IN's activities". Complaint (Event No 678002), p. 8.

<sup>(24)</sup> According to Case C-280/00 *Altmark Trans and Regierungspräsidium Magdeburg* [2003] ECR I-7747, the compensation of services fulfilling the four criteria established in paras. 89-93 of the judgment does not entail state aid.

- (39) The Complainant refers to three different forms of alleged state aid:
- a. the non-implementation of a separation of accounts for commercial activities within IN;
  - b. the profits foregone through the non-profit orientation of economic activity referred to above, and
  - c. the general exemption from the income tax granted to IN, also applicable to IN's economic activities.
- (40) According to the Complainant, IN is not required to generate any profit and the company does not maintain separate accounts for its economic and non-economic activities. This implies spill-over effects, allowing IN to finance its economic activities with the funds that should be devoted to non-economic activities. Therefore, the measures entail state aid pursuant to Article 61(1) of the EEA Agreement.
- (41) New Mind | tellUs also alleges that IN requests its clients to terminate their previous contracts with New Mind | tellUs. The Complainant takes the view that this is a tie-in condition in breach of antitrust law.<sup>(25)</sup>
- (42) In New Mind | tellUs' view, the aid measures have to be considered as new state aid since the entrance into a new market (i.e. offering web infrastructure and related services to the RTBs and the DMOs) falls outside the mandate received by IN and its predecessors. The Complainant considers that IN's mandate was limited to a general promotion of the country.
- (43) New Mind | tellUs also states that the general tax exemption granted to IN should be considered to be state aid when it relates to income obtained by the performance of economic activities. This exemption would also be considered to be new state aid because it is related to the recent entrance of IN into economic activities.
- (44) Finally, the Complainant considers that as IN is not charging market prices for the services that it is providing to the RTBs and the DMOs, those companies are also beneficiaries of unlawful state aid.<sup>(26)</sup>

#### 4 Comments by the Norwegian authorities

- (45) The Norwegian authorities disagree with New Mind | tellUs' legal assessment.<sup>(27)</sup>
- (46) Firstly, the Norwegian authorities state that IN's purpose is to help to create profitable business in all parts of Norway, *inter alia* by promoting the country as a holiday destination. IN's core activity is to promote business in Norway and not to operate any business itself. In functional terms, IN is merely a tool for the Norwegian authorities to grant aid, but it does not offer goods or services in the market. As a consequence, IN cannot be regarded as an undertaking being a recipient of state aid.
- (47) In its view, since the core activities of IN are of a non-economic nature, the potential classification of secondary activities undertaken by IN as economic activities would not alter the fact that IN cannot be considered to constitute an undertaking.<sup>(28)</sup>
- (48) The Norwegian authorities accept that IN carries out some activities of a particular nature. In particular, IN is involved in market loans, seed capital and investment funds. However, in these areas, certain "mechanisms" have already been established to avoid any possible distortion of competition.
- (49) Regarding the web infrastructure and related services, the Norwegian authorities emphasise that IN does not provide services to the general tourism market as such, but only to the RTBs and the DMOs (see also paragraph (35)).
- (50) The Norwegian authorities point out that the 2013 Budget letter states that: "*Innovation Norway is to ensure a good distribution of Norwegian travel experiences through visitnorway.com,*

<sup>(25)</sup> Email dated 15 November 2013 (Event No 690346).

<sup>(26)</sup> Email dated 3 March 2014 (Event No 702175).

<sup>(27)</sup> IN's letters dated 28 October 2013 (Events No 688213 and 688215).

<sup>(28)</sup> IN's letter dated 28 October 2013 (Event No 688213), p. 25.

and help to make the players in the tourist industry competent to enter their products into the national booking solution – linked to *visitnorway.com*.” Therefore, the web infrastructure and related services are part of this mandate to promote Norway as a tourism destination and support the tourism industry. In the opinion of the Norwegian authorities, *visitnorway.com* is a modern marketing and information tool and in order to make it operative, an IT platform infrastructure service is required. In other words, IN offers to the RTBs and the DMOs full web editorial services, through *visitnorway.com*, and not a stand-alone service, as offered by the Complainant.

- (51) The Norwegian authorities have also argued that those services are being offered to the RTBs and the DMOs as part of Norway’s destination management tourism structure. All the entities involved in the tourism structure work closely together; they are all dependent on public funding, and they are closely integrated in the public sector. As a consequence, the Norwegian authorities take the view that IN is not acting on the market as such when providing internal services and coordinating the different levels of organisation within the national tourism structure. It is, rather, fulfilling its task as part of the body responsible for organising regional and local bodies within the management of Norwegian tourism.
- (52) The Norwegian authorities have, moreover, stated that IN does not impose a condition on the RTBs and DMOs to terminate its previous contract with the Complainant as alleged by the latter (see paragraph (41), above).
- (53) Moreover, if the web infrastructure and related services could be considered to be economic activities, the Norwegian authorities consider that the alleged measures would be granted on the basis of an existing aid scheme,<sup>(29)</sup> because the IN’s financial system existed prior to the entry into force of the EEA Agreement in Norway. In the alternative, the Norwegian authorities have suggested that at the time the measure was put into effect, it did not constitute aid, and subsequently became aid as a consequence of the evolution of the European Economic Area without having been altered by the EFTA State.<sup>(30)</sup>
- (54) Concerning the alleged aid in favour of the RTBs and the DMOs, the Norwegian authorities recall that as of 2014, IN intends to promote partnership agreements with the RTBs and the DMOs. They nevertheless underline that, in the framework of these partnership agreements, the services provided by IN (i.e. the web infrastructure and related services) will be provided for an annual fee. The Norwegian authorities state that their intention is to adopt a fully transparent pricing policy and apply a price close to the market price.
- (55) Finally, the Norwegian authorities have stated that, in the event that the Authority finds any of the measures to constitute state aid, those should be considered compatible aid pursuant to Article 61(3)(c) of the EEA Agreement.

## 5 Material scope of the investigation

- (56) Based on the facts described above, the Authority considers it necessary to clarify the material scope of the investigation, as defined in the present opening Decision.
- (57) First, the present Decision refers to the activities of IN within the market of web infrastructure and related services. The Decision neither concerns the activities of IN regarding the general promotion of Norway as a tourist destination, nor the development of *visitnorway.com*. Nor does it refer to the role of IN as a vehicle of the Norwegian State to support business in Norway.
- (58) The present Decision only refers to the alleged state aid in favour of IN and/or the RTBs and the DMOs in the market of web infrastructure and related services.
- (59) Second, the potential aid measures are the following:
- (i) the alleged cross-subsidisation of IN’s web infrastructure and related services with funds meant for non-commercial activities;
  - (ii) the alleged foregoing of profits through the non-profit orientation of IN’s economic activities, including the web infrastructure and related services;

<sup>(29)</sup> According to Article 1 (b)(i) of Part II of Protocol 3.

<sup>(30)</sup> See the definition of existing aid provided in Article 1(b)(v) of Part II of Protocol 3.

- (iii) the alleged aid granted by IN to the RTBs and the DMOs in the form of prices not sufficient to obtain a reasonable return on the investments;
  - (iv) the general exemption from income tax granted to IN.
- (60) The first three measures are linked to IN's entrance in the market of web infrastructure and related services. The legal assessment of those measures as possible state aid depends on the nature of such services, including whether they can be considered to be economic services.
- (61) Furthermore, the qualification of IN's activities as constituting possible new aid depends on the terms of the mandate received by IN and on the new activities allowed by the 2013 Budget letter. Taking into account that the legal assessment of those three measures depends on the result of a common analysis, the Authority considers that they can be assessed together within the scope of the present Decision.
- (62) On the contrary, the last measure (iv) relates to a general income tax exemption and is not tied to IN's activities within the market of web infrastructure and related services.<sup>(31)</sup> A legal assessment of this measure does not necessarily involve an analysis of IN's activities with regard to the tourism sector, or its tasks as manager of *visitnorway.com*.
- (63) Because of these differences, the Authority will not assess whether the income tax provisions related to IN constitute state aid in the present decision.

## II. ASSESSMENT

### 1 The presence of state aid

- (64) Article 61(1) of the EEA Agreement reads as follows: "*Save as otherwise provided in this Agreement, any aid granted by EC Member States, EFTA States or through State resources in any form whatsoever which distorts or threatens to distort competition by favouring certain undertakings or the production of certain goods shall, in so far as it affects trade between Contracting Parties, be incompatible with the functioning of this Agreement*".
- (65) A measure constitutes state aid pursuant to Article 61(1) of the EEA Agreement if it fulfils four conditions. First, the measure must be funded by the State or through state resources and imputable to the State. Second, the measure must confer an advantage. Third, the measure must favour selected undertakings or economic activities. Fourth, the measure must be liable to affect trade between Contracting Parties and liable to distort competition in the EEA.
- (66) The alleged foregoing of profits and the cross-subsidisation measures in favour of IN (measures (ii) and (i)) are assessed separately from the possible aid to the RTBs and the DMOs (measure (iii)), see paragraph (59) above.

#### 1.1 Possible aid measures in favour of IN

- (67) It follows from Article 61(1) EEA that state aid rules only apply to advantages granted to undertakings. Prior to examining whether the conditions for state aid are met in this case, it is necessary first to examine whether IN qualifies as an undertaking.

##### 1.1.1 Whether IN can be considered to be an "undertaking"

- (68) It is settled case-law that undertakings are entities engaged in an economic activity, regardless of their legal status and the way in which they are financed.<sup>(32)</sup> Economic activities are those consisting of offering goods or services on a market.<sup>(33)</sup> Offering goods and services on a

<sup>(31)</sup> Corporate entities in Norway are subject to corporate income tax according to Section 2-2 of the Tax Act. Taxable income is subject to corporate income tax at the general rate of 27%. Accordingly, limited liability companies ("AS" or "ASA"), savings banks and financial institutions, mutual insurance companies, cooperatives, state-owned enterprises, inter-municipal companies, foundations etc. are subject to corporate tax under the general regime, i.e. Section 2-2. However, State institutions, public authorities such as counties and municipalities, and a number of other entities listed exhaustively in Section 2-30(1) of the Tax Act, including IN, benefit from a corporate tax exemption.

<sup>(32)</sup> Case C-41/90 *Höfner and Elser v Macroton* [1991] ECR I-1979, paras. 21-23; Joined Cases C-180/98 to C-184/98 *Pavlov and Others* [2000] ECR I-6451 and Case E-5/07 *Private Barnehagers Landsforbund v EFTA Surveillance Authority* [2008] EFTA Ct. Rep. p. 61, para.78.

<sup>(33)</sup> Case C-222/04 *Ministero dell'Economica e delle Finanze v Cassa di Risparmio di Firenze SpA* [2006] ECR I-289, para. 108.



market without making a profit can also constitute an economic activity.<sup>(34)</sup> All entities that are legally distinct from the State and which engage in economic activities are considered to be “undertakings”, irrespective of whether these are public or private undertakings.<sup>(35)</sup>

- (69) If an entity is providing economic activities, it is to be considered as an undertaking in relation to those specific services alone, without reference to the way in which its other activities should be classified.<sup>(36)</sup>
- (70) As a consequence, the first step of the Authority’s legal assessment requires an analysis of whether IN can be defined as an undertaking for the purposes of state aid rules.
- (71) The Norwegian authorities have argued that IN is not an undertaking, but a mere vehicle used by the State to grant aid (see paragraph (46), above). They contend that IN is acting as an instrument of the State, and that it does not offer goods or services on a market.
- (72) Furthermore, the Norwegian authorities have argued that, within the scope of its task to promote businesses in Norway, IN is also entrusted with the mandate of promoting Norway as a tourist destination, which is the final goal of the platform *visitnorway.com*. As a consequence, since tourism promotion is a non-economic activity, IN is not offering web infrastructure and related services on the market.
- (73) The Complainant, on the contrary, defines IN’s task of promoting businesses in Norway as an SGEI, but an SGEI which is limited mere promotion activities, including tourism activities<sup>(37)</sup> (see paragraph (38), above).
- (74) The Authority’s preliminary view, at this stage, is that IN’s main purpose appears to be to provide support to Norwegian businesses on behalf of the State. The Authority agrees that when IN is acting as a mere instrument of the State, IN does not provide services or goods on the market and its activities fall outside the scope of the state aid rules.
- (75) The 2013 Budget letter establishes that IN should promote Norway as a tourism destination. In order to do so, the letter clarifies that IN should not provide services in competition with private operator and if it does, IN must apply market prices. The Authority understands that by the 2013 Budget letter the Norwegian authorities have allowed IN to provide economic services in competition with private operators, on condition that for those services IN must require an adequate remuneration. Thus, it is the Authority’s preliminary understanding that such activities fall outside the scope of the mandate for IN regarding the use of public funds for the promotion of businesses in Norway. They are services which are economic in nature: neither an SGEI nor a non-economic activity.<sup>(38)</sup>
- (76) Furthermore, the Authority takes the preliminary view that since those services (outside IN’s mandate) seem to qualify as economic services, IN might also be defined as an undertaking regarding the provision of those services.
- (77) The Authority notes that IN enjoys, pursuant to the text of the 2013 Budget letter, a certain discretion in determining its course of action when providing economic services and it therefore is not acting under a specific mandate. IN is not forced to provide economic services on the market: the 2013 Budget letter only allows it to do so. These discretionarily elements have been seen by the General Court as relevant in differentiating between economic and non-economic activities provided by a single entity.<sup>(39)</sup>
- (78) The Authority also underlines that IN’s promotional activities are financed by the State (see paragraph (83), below) and that IN as such is not required to generate a return on capital.<sup>(40)</sup>

<sup>(34)</sup> Joined Cases 209/78 to 215/78 and 218/78 *Van Landewyck* [1978] ECR 2111, paras. 18-21 and Case C-244/94 *FFSA and others* [1995] ECR I-4013, para. 21.

<sup>(35)</sup> Joined Cases T-443/08 *Freissart Sachen and Land Sachsen-Anhalt* and T-455/08, *Mitteldeutsche Flughafen and Flughafen Leipzig-Halle* [2011] ECR II-1311, para. 128 et seq.

<sup>(36)</sup> Economic and non-economic activities can co-exist within the same sector and sometimes be provided by the same organisation. In this scenario, the entity is to be regarded as an undertaking only with regard to its economic activities. See, for example, European Commission Decision in State Aid C-22/2003 (Italy) *Reform of the training institutions* (OJ L 81, 18.3.2006, p. 25), para. 43.

<sup>(37)</sup> Para. 45 of the complaint.

<sup>(38)</sup> See Case T-347/09, *Germany v Commission*, not yet published, p. 34 et seq., on how to differentiate between the nature of different activities provided by one single entity.

<sup>(39)</sup> Case T-347/09, *Germany v Commission*, not yet published.

<sup>(40)</sup> IN’s letter dated 28 October 2013 (Event No 688213), p. 34.



However, the 2013 Budget letter underlines that for the provision of those services, IN must cover the actual costs it has incurred, so that those services are not financed by public funds. The different methods of financing IN's activities illustrates the different natures of those activities: non economic activities or SGEIs, *versus* economic services.

- (79) The Authority notes that the conclusion as to whether IN carries out an economic activity when providing web infrastructure and related services cannot be based on IN's objectives or on its general non-profitmaking orientation, but must be exclusively founded on an analysis of the services themselves.<sup>(41)</sup> The Authority further notes that whatever IN's objectives are while providing these services, IN requests a remuneration for those services. Accordingly, it seems to the Authority that the objective of promoting tourism coexists with an economic objective.<sup>(42)</sup> The Authority recalls in this respect that the definition of an entity as an undertaking depends on the nature of the specific activity under scrutiny.
- (80) It is established case-law that in defining a service as economic, a significant factor is whether some kind of competition exists (i.e. if there are other entities offering the same or substitutable goods and services).<sup>(43)</sup> The Authority takes the preliminary view that this condition is met in the present case, since the services at hand are also provided by private operators, such as the Complainant.
- (81) Furthermore, the Court of Justice has also underlined that the economic activities are normally offered against remuneration.<sup>(44)</sup> The Authority notes that both the Complaint and IN provide for remuneration the services at issue in this Decision.
- (82) Consequently, insofar as web infrastructure and related services are concerned, the Authority draws the preliminary conclusion that it cannot be excluded that IN is an undertaking within the meaning of Article 61(1) of the EEA Agreement with regard to those services in question.

#### 1.1.2 *Presence of state resources and imputability*

- (83) It is well-established case-law that public resources at the disposal of public undertakings owned or controlled by the State are considered to be state resources.<sup>(45)</sup> IN is mainly financed by public funds.<sup>(46)</sup>
- (84) Foregoing profits is equivalent to granting a financial advantage. This kind of measure is mentioned in the Authority's *Guidelines on State aid provisions to public enterprises in the manufacturing sector*, which require transparency where the State foregoes profits.<sup>(47)</sup> By foregoing profits, state resources are consumed.
- (85) Cross-subsidisation also consumes public resources, since the State is not only compensating for the cost of the non-economic activities with which an entity has been entrusted but also for some of the costs linked to the commercial activities of the same entity.
- (86) The measures are imputable to the State, since IN is mainly financed through the public budget (see paragraph (83)).

<sup>(41)</sup> Commission Decision: State aid NN 8/2009. Germany. *Nature conservation areas*. OJ C 230, 24.9.2009, p. 1, para. 36.

<sup>(42)</sup> The Commission reached a similar conclusion in its decision in footnote 41, above (para. 40).

<sup>(43)</sup> AG Opinion in Case C-205/03 *Federación Española de Empresas de Tecnología Sanitaria (FENIN) v Commission*, [2006] ECR I-6295, para. 31.

<sup>(44)</sup> Joined Cases C-180/98 to C-184/98, *Pavel Pavlov and Others*, [2000] ECR I-6451, para. 76; C-475/99, *Ambulanz Glockner*, [2001] ECR 9089, para. 20.

<sup>(45)</sup> See, for instance, Article 2 of the Transparency Directive. (Referred to at point 1a of Annex XV to the EEA Agreement, OJ L 266 11.10.2007 p. 15 and EEA Supplement No 48 11.10.2007 p. 12, as Commission Directive 2006/111/EC of 16 November 2006 on the transparency of financial relations between Member States and public undertakings as well as on financial transparency within certain undertakings. Consolidated version: OJ L 318, 17.11.2006, p. 17–25). Implemented in Norwegian law by Regulation FOR-2006-09-07-1062, Section 9-1-1.

<sup>(46)</sup> According to Chapter 2, Articles 7-9 of the IN Act, IN is financed by capital provided by its owners (i.e. the Norwegian Government and the Counties (ref. Article 7, ref. Article 2) and grants and loans from the Government and the Counties. IN can also obtain funding from other sources (Article 8), and Government and Counties guarantee for all obligations (Article 9).

<sup>(47)</sup> See the Authority's *Guidelines on application of State aid provisions to public enterprises in the manufacturing sector*, paragraph 2 (OJ L 231, 3.9.1994, p. 1 and EEA Supplement No 32, 3.9.1994, p. 1) (the "Manufacturing Guidelines"). Section 1(3) of the Manufacturing Guidelines provides that "[i]n this Chapter does not deal with the question of compatibility under one of the derogations provided for in the EEA Agreement and it is limited to the manufacturing sector. This does not, however, preclude the EFTA Surveillance Authority from using the approach in these rules in individual cases or sectors outside manufacturing to the extent these principles apply in these excluded sectors and where it feels that it is essential to determine if state aid is involved." The Manufacturing Guidelines can be found at: <http://www.efstasurv.int/?l=1&showLinkId=16995&l=1>.

### 1.1.3 *The measure contains a potential advantage*

#### 1.1.3.1 Cross-subsidisation of the web infrastructure and related services

- (87) When an entity carries out both commercial and non-commercial activities, a cost-accounting system should be put in place to ensure that the commercial activities are not subsidised through state resources allocated to the non-commercial activities of that entity.<sup>(48)</sup> Objective and transparent cost allocation mechanisms should be in place to ensure that the economic activities cover all the costs related to these operations (including all the costs related to that activity plus an appropriate share of the common costs). Without such mechanisms in place the commercial activities may gain advantages from the public funds granted to the non-commercial activities.
- (88) This rule is in line with the principles set out in the Transparency Directive<sup>(49)</sup> which requires financial transparency for public undertakings and separate accounts for companies enjoying special or exclusive rights granted by the State or entrusted with a service of general economic interest. The objective of those provisions is precisely to avoid advantages for public companies which are liable to distort free competition by means of state aid.<sup>(50)</sup>
- (89) The Norwegian authorities have informed the Authority about the separation of accounts within IN. IN's annual accounts contain a total account for the company. This consolidated account is further separated into eight accounts, one for each type of activities/schemes (for example loans and funding projects). As a consequence, there is also a separate account for *visitnorway.com*. However, following a preliminary analysis, it seems to the Authority that neither the *visitnorway.com* account nor other account of IN differentiate the figures related to the provision of web infrastructure and related services.
- (90) On the basis of the above, the Authority notes that the Norwegian authorities have not, at this stage of the procedure, provided sufficient evidence to demonstrate that IN implements separate accounts for its economic activities, thereby avoiding possible cross-subsidisation.

#### 1.1.3.2 Profits foregone through the non-profit orientation of IN

- (91) Any business owner or investor will normally require a return on its investment in a commercial undertaking. Such a requirement represents a normal and expected business cost for the undertaking. The Authority has already stated in its Manufacturing Guidelines that: “[i]f a public enterprise has an inadequate rate of return, the EFTA Surveillance Authority could consider that this situation contains elements of aid, which should be analysed with respect to Article 61. In these circumstances, the public enterprise is effectively getting its capital cheaper than the market rate, i.e. equivalent to a subsidy”.<sup>(51)</sup> No state resources are involved only where a full-cost prices policy is adopted, so as to cover the total costs (variable and fixed costs) plus a mark-up to remunerate equity capital.<sup>(52)</sup>
- (92) In the case at hand, the Authority currently has doubts as to whether IN obtains profits - sufficient to generate a reasonable return on the investment - from its services to the RTBs and the DMOs.
- (93) The 2013 Budget letter states that if IN provides commercial services, it should act in line with the market conditions. This would imply, *inter alia*, requiring a reasonable profit margin. In the same line, according to the information provided to the Authority, in the framework of the partnership agreements with the RTBs and the DMOs, IN foresees obtaining a profit of between 5 and 7%. However, at the time being it is not clear to the Authority if IN is taking into account all relevant costs (including all the investment costs - not only operating costs - plus an appropriate

<sup>(48)</sup> See, for example, the Authority's Decision No 142/03/COL *Regarding Reorganisation and Transfer of Public Funds to the Work Research Institute* (OJ C 248, 16.10.2003, p. 6); Decision No 343/09/COL *on the property transactions engaged in by the Municipality of Time concerning property numbers 1/152, 1/301, 1/630, 4/165, 2/70, 2/32* (OJ L 123, 12.5.2011, p.72), and Decision No 174/13/COL *Concerning the financing of municipal waste collectors* (OJ C 263, 12.9.2013, p. 5).

<sup>(49)</sup> See footnote 45.

<sup>(50)</sup> AG Opinion, Case C-295/05, *Asemfo* [2007] ECR I-2999, para. 116.

<sup>(51)</sup> Section 7.4(2) of the Manufacturing Guidelines. Also see Section 1(2) of the Manufacturing Guidelines, which provides that “[t]his Chapter firstly focuses on, on the one hand, on the act referred to in point 1 of Annex XV to the EEA Agreement, hereinafter referred to as the Transparency Directive and, on the other hand, it develops the principle that where the State provides finances to a company in circumstances that would not be applicable to an investor operating under normal market economy conditions, it does this in contradiction to the market economy investor principle, and state aid is involved”. See the reference to the Manufacturing Guidelines in footnote 47.

<sup>(52)</sup> Joined Cases C-83/01 P and C-94/01P *Chronopost SA v Commission* [2003] ECR I-6993.

share of the common costs) in calculating these margins. The Authority also has been given no information as to what is the average profit margin that a private operator would request for this type of investments. This is necessary for the purposes of determining whether a profit between 5 and 7% is enough.

- (94) The Authority therefore has doubts, at this stage of the investigation, as to whether it can be excluded that IN is benefiting from an advantage in the form of the general non-profit orientation of its commercial activities.

#### 1.1.4 *Selectivity*

- (95) Only IN could benefit from the alleged advantages described above. Private operators competing with IN do not receive comparable possible advantages. Accordingly, the alleged advantages under assessment in this section of the Decision represent selective measures, as they only concern one particular undertaking.

#### 1.1.5 *Distortion of competition and effect on trade between Contracting Parties*

- (96) According to the case-law of the Court of Justice, in order to assess whether a measure is liable to distort competition and liable to affect trade between the Contracting Parties to the EEA Agreement, a party in the position of the Authority “[i]s required, not to establish that such aid has a real effect on trade between Member States and that competition is actually being distorted, but only to examine whether that aid is liable to affect such trade and distort competition”.<sup>(53)</sup> The mere fact that aid strengthens an undertaking’s position compared to that of other undertakings competing in intra-EEA trade is enough to conclude that the measure is liable to distort competition and to affect trade between the Contracting Parties to the EEA Agreement.<sup>(54)</sup>

- (97) The Authority considers that IN’s shareholders should require it to generate a profit from its economic activities. Therefore, if the web infrastructure and related services were to be defined as economic activities, by not requiring a reasonable profit, IN would be obtaining certain advantages as compared to private operators active in the same market (such as the Complainant). The same can be said regarding the risk of cross-subsidisation, since IN could be funding its commercial activities with the funds intended for its non-economic activities.

- (98) The Authority also notes that the measures concerned, and the consequent advantage for IN, could create an obstacle for companies from the EEA wishing to offer their services in Norway and therefore trade between the Contracting Parties to the EEA Agreement is liable to be affected.<sup>(55)</sup>

- (99) Finally, the Authority underlines that the clients of the private operators competing with IN are private tourism entities as well as the RTBs and the DMOs. If the measures at issue in the present Decision allow IN to provide cheaper services to the RTBs and the DMOs and, as a consequence, they move to *visitnorway.com*, it seems to the Authority that an important part of the market could be excluded from fair competition. Accordingly the measures are liable to distort competition and affect trade.

- (100) The Authority therefore concludes at the current stage of the procedure that the measures at issue are liable to affect trade and distort competition between undertakings within the EEA.

#### 1.2 *Preliminary conclusion*

- (101) For the reasons set out above, and on the basis of the information available, the Authority has doubts as to whether it can be excluded that the measures at issue in the present section constitute state aid within the meaning of Article 61(1) of the EEA Agreement.

#### 1.3 *Possible state aid in favour of the RTBs and the DMOs*

- (102) The existence of possible state aid in favour of the RTBs and the DMOs will depend on the conclusions reached by the Authority regarding the alleged state aid measures in favour of IN.

<sup>(53)</sup> Case C-372/97 *Italy v Commission* [2004] ECR I-3679, para. 44.

<sup>(54)</sup> Case 730/79 *Philip Morris Holland BV v Commission* [1980] ECR 2671, paras. 11-12 and Joined Cases E-5/04, E-6/04, E-7/04 *Fesil ASA and Finnjord Smelteverk AS v EFTA Surveillance Authority* [2005] EFTA Ct. Rep. 117, para. 94.

<sup>(55)</sup> Case T-301/02 *AEM v Commission* [2009] ECR II-01757, paras. 104 and 105.

(103) The Authority's assessment in this respect will depend on the conclusion which it reaches on the alleged foregoing of profits by IN (see paragraphs (91) to (94), above). If IN were to charge, for the services provided to its clients (exclusively the RTBs and the DMOs), a price sufficient to generate adequate profits, the existence of aid in favour of the RTBs and the DMOs would be excluded. On the contrary, if the prices are not sufficient to cover the costs, the Authority considers that, in this specific case, those companies might in turn be beneficiaries of state aid.

(104) Taking into account that, at this stage of the procedure, the Authority has doubts as to whether the existence of a state aid measure by means of profit foregoing can be excluded, the Authority will therefore also assess, on a preliminary basis, the question of possible aid in favour of the RTBs and the DMOs.

### 1.3.1 *Presence of state resources and imputability*

(105) It is established case-law that a measure is financed through state resources if it results in a burden on the budget of a public undertaking, provided that the measure is imputable to the state.<sup>(56)</sup> The concept of state aid covers all the financial means by which the public authorities may actually support undertakings.<sup>(57)</sup>

(106) On this basis, the Authority considers that offering services at prices lower than the price prevailing on the market, without recovering their total costs, implies a loss of revenue equivalent to a consumption of state resources. The Authority has doubts whether all costs (operating and investments costs) are taken into account while setting the final price for RTBs and DMOs.

(107) Furthermore, the Authority takes the preliminary view that the measure is imputable to the Norwegian authorities.<sup>(58)</sup> The Authority notes that there is a close relationship between the State and IN. IN is normally used as an instrument to grant aid measures. Furthermore, IN is fully owned by public bodies, controlled by them and instructed by the Norwegian authorities.

### 1.3.2 *The measure contains an "advantage"*

(108) It is established case-law that a state intervention favours an undertaking if it provides the undertaking with an economic advantage which it would not have obtained under normal market conditions.<sup>(59)</sup> This will be the case if the RTBs and the DMOs are being offered services below their real cost, without IN obtaining a sufficient return on its investment costs.

(109) The fact that the RTBs and the DMOs are part of the national tourism structure (see paragraph (11), above) does not alter this conclusion. The Authority notes in particular that the shareholders of the RTBs and DMOs are not only public entities, but also private companies. Accordingly, it does not seem possible to qualify the measure as a mere cooperation amongst public entities.

### 1.3.3 *Selectivity*

(110) According to the available information, IN only provides web infrastructure and related services to the RTBs and the DMOs (see paragraph (49), above). The Authority therefore takes the view that the measure is at least selective *de facto*.

### 1.3.4 *Distortion of competition and effect on trade between Contracting Parties*

(111) It is established case-law that a measure distorts or threatens to distort competition in a way that affects trade between Contracting Parties if it strengthens the position of the recipient compared to other companies<sup>(60)</sup> and if the recipient is active in a sector in which trade between Contracting Parties takes place.<sup>(61)</sup>

<sup>(56)</sup> Case C-482/99 *France v Commission (Stardust)* [2002] ECR I-4397, para. 52.

<sup>(57)</sup> Case C-677/11 *Doux Elevage*, not yet published, para. 34; Case T-139/09 *France v Commission*, not yet published, para. 36.

<sup>(58)</sup> For listing of the relevant indicators of imputability, the Authority refers to Case C-482/99 *France v Commission (Stardust Marine)* [2002] ECR I-4397, paras. 55-56.

<sup>(59)</sup> Case E-17/10 and E-6/11 *Liechtenstein and VTM Fundmanagement v EFTA Surveillance Authority*, para. 50, and the case-law cited therein; Case C-301/87 *France v Commission* [1990] ECR I-307, para. 41; Case 30/59 *De Gezamenlijke Steenkolenmijnen v High Authority of the European Coal and Steel Community* [1961] ECR 50, para. 19; Case C-241/94 *France v Commission (Kimberly Clark)* [1996] ECR I-4551, para. 34; and Case T-109/01 *Fleuren Compost* [2004] ECR II-132, para. 53.

<sup>(60)</sup> Case 730/79 *Philip Morris Holland BV v Commission* [1980] ECR, 2671, para. 11.

<sup>(61)</sup> Case 102/87 *France v Commission (SEB)* [1988] ECR 4067; Case C-310/99 *Italian Republic v Commission* [2002] ECR I-289, para. 85; Case C-280/00 *Altmark Trans GmbH and Regierungspräsidium Magdeburg v Nahverkehrsgesellschaft Altmark GmbH (Altmark)* [2003] ECR I-7747, para. 77; and Case T-55/99, *Confederación Española de Transporte de Mercancías (CETM) v Commission* [2000] ECR II-3207, para. 86.

- (112) According to the available information, the Authority considers, on a preliminary basis, that the RTBs and the DMOs are carrying out some economic activities, since they are marketing, booking and selling tourism products in competition with private companies from other parts of the EEA, *inter alia* tour-operators (see also paragraphs (14) and (15), above). As a consequence, if they are obtaining services at prices below the real value of the services, this will strengthen their position in the market to the detriment of their competitors (i.e. other destination and travel agencies).
- (113) The Authority takes the view that the fact that the RTBs and the DMOs are mainly regional or local operators is not decisive, and does not exclude the conclusion that the measure would be liable to affect trade between the contracting parties. According to settled case-law, intra-state trade is liable to be affected when undertakings established in a Contracting Party have less chance of providing their services in another Contracting Party (in the case at hand, in Norway).<sup>(62)</sup>
- 1.4 **Preliminary conclusion**
- (114) Based on the foregoing, the Authority has doubts as to whether it can be excluded that the measure at stake constitutes state aid within the meaning of Article 61(1) of the EEA Agreement.
- 2 Existing aid or new aid
- (115) The Norwegian authorities have submitted that in the event that the measures at issue in the present Decision were to be classified as state aid, they should be defined as existing aid. Following a preliminary analysis, and for the reasons set out below, the Authority considers at this stage of the procedure that if the measures at issue were to be classified as state aid, they would also be defined as new aid.
- (116) Article 1(b)(i) of Part II of Protocol 3 provides that “existing aid” is to mean: “*all aid which existed prior to the entry into force of the EEA Agreement in the respective EFTA States, that is to say, aid schemes and individual aid which were put into effect before, and are still applicable after, the entry into force of the EEA Agreement*”.
- (117) In its judgment in Case E-14/10,<sup>(63)</sup> the EFTA Court stated that:
- “Whether the aid granted [...] constitutes existing aid” [...] depends upon the interpretation of the provisions of Protocol 3 SCA [...]*
- [...] to qualify as an “existing aid measure” under the EEA State aid rules, it must be part of an aid scheme that was put into effect before the entry into force of the EEA Agreement”*
- (118) It follows that the definition of public measures as existing aid requires the existence of a previous aid scheme covering the activities of the public body under evaluation.
- (119) The Authority considers, at this point in time, that the measure at hand is not related to any of the schemes in force used by IN to grant state aid (see paragraph (9), above). The present Decision does not assess whether one of the schemes used by IN has been modified in substance, as required by the case-law to identify a new aid.<sup>(64)</sup> Rather, the Authority takes the view that the case at hand relates to the entrance of IN on the market of web infrastructure and related services – which the Authority considers, at this stage of the procedure, to fall outside the mandate received by IN to promote business or to promote Norway as a tourism destination. The objective of this Decision is to assess IN’s behaviour when it acts as an undertaking in the relevant market, if this qualification is confirmed during the formal procedure (see paragraphs (74) to (82), above).
- (120) The Authority understanding at this point in time is that the legal basis for IN’s entrance into a new market, offering economic services, is the 2013 Budget letter. The 2013 Budget letter allows

<sup>(62)</sup> Case T-301/02 *AEM v Commission*, [2009] ECR II-01757, para. 103.

<sup>(63)</sup> E-14/10 – *Konkurrenten.no AS v EFTA Surveillance Authority*, EFTA Ct. Rep [2011] p. 266.

<sup>(64)</sup> It follows from Article 1(c) to the same Protocol that alterations to existing aid schemes constitute new aid. The case-law has also confirmed that measures to alter aid must be regarded as new aid. See Case 91/83 and 127/83 *Heineken Brouwerijen* [1984] ECR 3435, paras. 17 and 18, and Case C-44/93 *Namur-Les Assurances du Crédit SA v Office Nationale du Dueroire* [1994] ECR I-3829, para. 13.



IN, for the first time,<sup>(65)</sup> to provide services in the tourism market in competition with private operators. Moreover, it allows IN to enter into economic activities, outside its general mandate to promote businesses in Norway, irrespective of whether this qualifies as a non-economic activity or a SGEI.

- (121) The Norwegian authorities have argued that IN's system of financing has not been substantially modified after the entrance into force of the EEA Agreement in the country. They take the view that if IN is obtaining state aid, the measure qualifies as existing aid.<sup>(66)</sup>
- (122) However, the Authority recalls that the financing system in force before 1994 relates to IN's core activities, and not to the provision of economic activities. In particular, the Act on IN establishes that: "*The company's resources may be used for: 1. Financing, hereunder subsidies, loans, guarantees and equity capital arrangements, 2. Advising and competence enhancing measures, 3. Network and infrastructure, and 4. Marketing of Norwegian industry abroad*". No reference is made to the possible financing of economic activities. The 2013 Budget letter departs from this system in stating that if IN provides services in competition with private operators it must apply market prices.
- (123) As a consequence, the Authority takes the preliminary view that if the alleged state aid measures (i.e. the absence of separate accounts between economic and non-economic activities and the forgoing of profit) are demonstrated, the measures should be defined as new state aid measures.
- (124) Concerning the alleged aid in favour of the RTBs and the DMOs, the Authority takes the preliminary view that if it is demonstrated during the formal state aid procedure that they are receiving services at a price below their real cost, the measure should likewise be considered to be new aid. The provision of these new services also finds its origin in the 2013 Budget letter – which, as described above, allows IN, for the first time, to provide services in competition with private operators, and to depart from the scope of its general task of businesses promotion.
- (125) Finally, at the time the measures at issue in the present Decision were put into effect, the market for web infrastructure and related services was open to competition. As a consequence, Article 1(b)(v) of Part II of Protocol 3 is not applicable.<sup>(67)</sup>
- (126) In conclusion, the Authority considers, on a preliminary basis, that in the event that the measures under the scope of this Decision are finally classified as aid, they should be classified as new aid.

### 3 Procedural requirements

- (127) Insofar as the measures at issue in the present Decision may constitute state aid within the meaning of Article 61 of the EEA Agreement, and that these measures constitute "new aid" within the meaning of Article 1(c) of Part II of Protocol 3, the Norwegian authorities should have notified the aid before putting it into effect, pursuant to Article 1(3) of Part I of Protocol 3.
- (128) It should be recalled that any new aid which is unlawfully implemented and which is finally not declared compatible with the functioning of the EEA Agreement is subject to recovery in accordance with Article 14 of Part II of Protocol 3.

<sup>(65)</sup> The Authority notes that in White Paper no. 14 of 2003-2004 on the IN Act it is clearly stated that IN should "*not offer products in competition with the private market*" (In Norwegian: "*Ot.prp. nr. 14 (2003-2004) om Lov om Innovasjon Norge*"). Therefore, the Authority's current understanding is that, before 2013 and the adoption of the 2013 Budget letter, IN was not authorised to provide economic services in the tourism sector. In that regard, reference is made to Proposition No. 51 to the Norwegian Parliament, entitled "*measures for an innovative and business development*" (St.prp.no. 51 (2002-2003, in Norwegian: "*Virkemidler for et innovativt og nyskapsende næringsliv*"), which states (in relation to the former entity NTC) that "*services paid by the user should, however, not be offered in areas where there is a well-developed offer from private consultants or where these services come into conflict with the priority areas of this new unit (i.e. IN)*". The original text reads: "*Brukerbetalte tjenester ikke bør tilbys på områder hvor det eksisterer et godt utviklet tilbud fra private aktører*". St.prp. no. 51 (2002-2003), p. 37, first column.

<sup>(66)</sup> The Norwegian authorities underline that "*[t]he system of financing IN and its predecessors has been more or less the same since the entry into force of the EEA Agreement in 1994. The changes made are not of a nature turning the existing financing system into new aid*". IN's letter dated 28 October 2013 (Event No 688213), p. 39.

<sup>(67)</sup> Article 1(b)(v) of Part II of Protocol 3 reads as follows: Existing aid shall mean: "*[a]id which is deemed to be an existing aid because it can be established that at the time it was put into effect it did not constitute an aid, and subsequently became an aid due to the evolution of the European Economic Area and without having been altered by the EFTA State. Where certain measures become aid following the liberalisation of an activity by EEA law, such measures shall not be considered as existing aid after the date fixed for liberalisation*".

#### 4 Compatibility of the aid

- (129) In principle, state aid as defined by Article 61(1) of the EEA Agreement is prohibited. However, Article 61(3) of the EEA Agreement provides that certain types of aid can be declared compatible.
- (130) The Norwegian authorities have submitted that if the measures at issue in the present Decision were to be considered to be state aid, they would be compatible with Article 61(3)(c) of the EEA Agreement, as aid to promote tourism activities. However, at this point in time the Norwegian authorities have not provided sufficient evidence to support this statement.
- (131) Since at the present time there are no Guidelines on state aid to promote the tourism sector, the compatibility assessment will be carried out by way of direct reference to Article 61(3)(c) of the EEA Agreement.
- (132) In assessing whether an aid measure can be said to be compatible with the EEA Agreement, the Authority balances the positive impact of the aid measure in reaching an objective of common interest against its potentially negative side effects by distortion of trade and competition. The assessment is based on the following steps:
- Is the aid measure aimed at a well-defined objective of common interest (e.g. growth, employment, cohesion, environment, etc.)?
  - Is the aid well designed to deliver the objectives of common interest, i.e. does the proposed aid address the market failure or another objective?
 

Is state aid an appropriate instrument?

Is there an incentive effect, i.e. does the aid change the behaviour of the firms?

Is the aid measure proportional, i.e. could the same change in behaviour be obtained with less aid?
  - Are the distortions of competition and effect on trade limited, so that the overall balance is positive?
- (133) The information provided by the Norwegian authorities to the Authority during its preliminary examination of the measures at issue does not enable the Authority to make a definitive assessment of this question. The Norwegian authorities are accordingly invited to provide additional information on this matter. The Authority recalls that according to established case-law the burden of proof of the compatibility of state aid measures rests on the State concerned, which must show that the conditions for the derogation from Article 61(1) of the EEA Agreement are satisfied.<sup>(68)</sup>
- (134) However, on a preliminary basis, the Authority notes that in order for the measure to be declared compatible a market failure regarding the web infrastructure and related services must be demonstrated. The mere fact that there are private operators providing these services suggests that there is no market failure and therefore no need for aid.
- (135) Furthermore, the balancing test for a measure of state aid, as described above, also requires the aid to be proportional and limited to the smallest possible amount. However, taking into account the nature of the measures, which cannot be described as transparent aid,<sup>(69)</sup> it will be difficult to calculate the intensity of aid granted.
- (136) The Authority finally recalls that, by analogy with settled case-law,<sup>(70)</sup> state aid incorporating conditions which contravene other provisions of the EEA Agreement cannot be approved as compatible. On this issue the Authority notes that if the tie-in clauses referred to in paragraph

<sup>(68)</sup> Case T-68/03 *Olympiaki Aeroporia Ypiresies AE v Commission* [2007] ECR II-2911, para. 34.

<sup>(69)</sup> Transparent aid is defined in Article 5.1 of Regulation 651/2014, General Block Exemption Regulation, of 17 June 2014 declaring certain categories of aid compatible with the internal market in application of Articles 107 and 108 of the Treaty (OJ L 187, 26.6.2014, p. 1, incorporated as point 1j into Annex XV of the EEA Agreement by Decision No 152/2014 of 27 June 2014) as "aid in respect of which it is possible to calculate precisely the gross grant equivalent of the aid ex ante without any need to undertake a risk assessment".

<sup>(70)</sup> Case C-225/91 *Matra v Commission* [1993] ECR I-3203, para. 41, and Case C-156/98 *Germany v Commission* [2000] I-6857, para. 78 and case-law cited.



(41), above, exist and are imposed by IN, they might be contrary to Articles 53 or 54 of the EEA Agreement. In this event, the measures could not be declared compatible aid.

- (137) In conclusion, the Authority considers, at this stage of the procedure, that it cannot be excluded that the measure at issue in the present Decision may not comply with Article 61(3)(c) of the EEA Agreement, and may have to be considered to be incompatible aid.

## 5 Conclusion

- (138) Based on the information submitted by the Norwegian authorities, at this stage of the procedure the Authority cannot exclude the possibility that the measures at hand in this Decision constitute state aid within the meaning of Article 61(1) of the EEA Agreement.
- (139) The Authority currently takes the view that if those measures entail state aid, they would constitute “new aid”, which pursuant to Article 1(3) of Part I of Protocol 3 should have been notified to the Authority prior to its implementation.
- (140) The Authority has also doubts as to whether these measures comply with Article 61(3) of the EEA Agreement. The Authority, therefore, has doubts as to whether that the above measures are compatible with the functioning of the EEA Agreement.
- (141) Consequently, and in accordance with Article 4(4) of Part II of Protocol 3, the Authority is obliged to open the formal investigation procedure provided for in Article 1(2) of Part I of Protocol 3. The decision to open proceedings is without prejudice to the final Decision of the Authority, which may conclude that the measures in question do not constitute state aid, are to be classified as existing aid or are compatible with the functioning of the EEA Agreement.
- (142) In light of the foregoing considerations, the Authority, acting under the procedure laid down in Article 1(2) of Part I of Protocol 3, invites the Norwegian authorities to submit their comments within one month of the date of receipt of this Decision.
- (143) In light of the foregoing considerations, the Authority requests the Norwegian authorities to provide within one month of receipt of this Decision all documents, information and data needed for the assessment of the nature and compatibility of the measure covered by this decision.
- (144) The Authority requests the Norwegian authorities to forward a copy of this Decision to the potential aid recipients of the aid immediately.
- (145) The Authority reminds the Norwegian authorities that, according to Article 14 of Part II of Protocol 3, any incompatible aid unlawfully granted to the beneficiaries will have to be recovered, unless (exceptionally) this recovery would be contrary to a general principle of EEA law.

HAS ADOPTED THIS DECISION:

### *Article 1*

The formal investigation procedure provided for in Article 1(2) of Part I of Protocol 3 is opened into the possible aid measures implemented by the Norwegian authorities.

The possible aid measures are:

- (i) the alleged foregoing of profit in favour of IN,
- (ii) the alleged lack of accounting separation among and a clear cost allocation methodology regarding IN's economic and non economic activities and
- (iii) the alleged aid granted through IN to the RTBs and the DMOs in form of prices not sufficient to obtain a reasonable return on the investments.

The measures falling within the scope of this Decision relate to IN's activities in the market of web infrastructure and related services within the tourism sector.

*Article 2*

The Norwegian authorities are invited, pursuant to Article 6(1) of Part II of Protocol 3, to submit their comments on the opening of the formal investigation procedure by 18 August 2014.

*Article 3*

The Norwegian authorities are requested to provide by 18 August 2014, all documents, information and data needed for the assessment of the compatibility of the aid measure.

*Article 4*

This Decision is addressed to the Kingdom of Norway.

*Article 5*

Only the English language version of this decision is authentic.

Decision made in Brussels, on 16 July 2014.

*For the EFTA Surveillance Authority*

Oda Helen Sletnes  
*President*

Helga Jónsdóttir  
*College Member*

# EFTA-DÓMSTÓLLINN

**Mál höfðað 17. júlí 2014 af Eftirlitsstofnun EFTA á hendur Íslandi**

**2014/EES/53/02**

**(Mál E-11/14)**

Hinn 17. júlí 2014 höfðaði Eftirlitsstofnun EFTA mál fyrir EFTA-dómstólnum á hendur Íslandi; í fyrirsvári eru Markus Schneider og Janne Tysnes Kaasin, umboðsmenn Eftirlitsstofnunar EFTA, Rue Belliard 35, B-1040 Brussels.

Kröfur Eftirlitsstofnunar EFTA eru sem hér segir:

1. Dómstóllinn lýsi yfir að Ísland hafi, með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki tafarlaust um ákvæði sem eru nauðsynleg til að taka gerðina sem um getur í 2. lið XII. viðauka við samninginn um Evrópska efnahagssvæðið (tilskipun Evrópuþingsins og ráðsins 2011/7/ESB frá 16. febrúar 2011 um átak gegn greiðsludrætti í verslunarviðskiptum), með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn, upp í íslensk lög, vanefnt skuldbindingar sínar samkvæmt 12. gr. þeirrar gerðar og samkvæmt 7. gr. EES-samningsins.
2. Ísland greiði málskostnað.

*Lagagrundvöllur, málsvik og lagarök til stuðnings dómkröfunum:*

- Í stefnu Eftirlitsstofnunar EFTA kemur fram að Ísland hafi ekki, fyrir 18. febrúar 2014, farið að rökstuddu álitum Eftirlitsstofnunar EFTA frá 18. desember 2013 um að hafa látið hjá líða að taka upp í íslensk lög tilskipun Evrópuþingsins og ráðsins 2011/7/ESB frá 16. febrúar 2011 um átak gegn greiðsludrætti í verslunarviðskiptum („gerðina“), sem um getur í 2. lið XII. viðauka við samninginn um Evrópska efnahagssvæðið, með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn.
- Eftirlitsstofnun EFTA heldur fram að Ísland hafi vanefnt skuldbindingar sínar samkvæmt 12. gr. gerðarinnar og samkvæmt 7. gr. EES-samningsins með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki um ákvæði sem eru nauðsynleg til að taka gerðina upp í lög innan tilskilins tíma.

**Mál höfðað 17. júlí 2014 af Eftirlitsstofnun EFTA á hendur Íslandi**

**2014/EES/53/03**

**(Mál E-12/14)**

Hinn 17. júlí 2014 höfðaði Eftirlitsstofnun EFTA mál fyrir EFTA-dómstólnum á hendur Íslandi; í fyrirsvári eru Markus Schneider og Catherine Howdle, umboðsmenn Eftirlitsstofnunar EFTA, Rue Belliard 35, B-1040 Brussels.

Kröfur Eftirlitsstofnunar EFTA eru sem hér segir:

1. Dómstóllinn lýsi yfir að Ísland hafi, með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki tafarlaust um ákvæði sem eru nauðsynleg til að taka gerðina, sem um getur í 6. lið IV. kafla II. viðauka við samninginn um Evrópska efnahagssvæðið (tilskipun Evrópuþingsins og ráðsins 2009/125/EB frá 21. október 2009 um ramma til að setja fram kröfur varðandi vistarhæðun að því er varðar orkutengdar vörur), með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn, upp í íslensk lög, innan tilskilins tíma, vanefnt skuldbindingar sínar samkvæmt gerðinni og 7. gr. EES-samningsins.
2. Ísland greiði málskostnað.

*Lagagrundvöllur, málsvæðing og lagarök til stuðnings dómkröfunum:*

- Í stefnu Eftirlitsstofnunar EFTA kemur fram að Ísland hafi ekki, fyrir 3. september 2013, farið að rökstuddu álitum Eftirlitsstofnunar EFTA frá 3. júlí 2013 um að hafa látið hjá líða að taka upp í íslensk lög tilskipun Evrópuþingsins og ráðsins 2009/125/EB frá 21. október 2009 um ramma til að setja fram kröfur varðandi vistarhæðun að því er varðar orkutengdar vörur („gerðina“), sem um getur í 6. lið IV. kafla II. viðauka við samninginn um Evrópska efnahagssvæðið, með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn.
- Eftirlitsstofnun EFTA heldur fram að Ísland hafi vanefnt skuldbindingar sínar samkvæmt 23. gr. gerðarinnar og samkvæmt 7. gr. EES-samningsins með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki um ákvæði sem eru nauðsynleg til að taka gerðina upp í lög innan tilskilins tíma.

**Mál höfðað 17. júlí 2014 af Eftirlitsstofnun EFTA á hendur Íslandi****2014/EES/53/04****(Mál E-13/14)**

Hinn 17. júlí 2014 höfðaði Eftirlitsstofnun EFTA mál fyrir EFTA-dómstólnum á hendur Íslandi; í fyrirsvári eru Markus Schneider og Maria Moustakali, umboðsmenn Eftirlitsstofnunar EFTA, Rue Belliard 35, B-1040 Brussels.

Kröfur Eftirlitsstofnunar EFTA eru sem hér segir:

1. Dómstóllinn lýsi yfir að Ísland hafi, með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki tafarlaust um ákvæði sem eru nauðsynleg til að taka gerðina sem um getur í lið 21c í XVIII. viðauka við EES-samninginn (tilskipun ráðsins 2004/113/EB frá 13. desember 2004 um beitingu meginreglunnar um jafna meðferð karla og kvenna að því er varðar aðgang að og afhendingu á vörum og þjónustu), með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn og samkvæmt ákvörðun sameiginlegu EES-nefndarinnar nr. 147/2009, upp í íslensk lög innan tilskilins tíma, vanefnt skuldbindingar sínar samkvæmt gerðinni og samkvæmt 7. gr. EES-samningsins.
2. Ísland greiði málskostnað.

*Lagagrundvöllur, málsvæðing og lagarök til stuðnings dómkröfunum:*

- Í stefnu Eftirlitsstofnunar EFTA kemur fram að Ísland hafi ekki, fyrir 26. ágúst 2013, farið að rökstuddu álitum Eftirlitsstofnunar EFTA frá 26. júní 2013 um að hafa látið hjá líða að taka upp í íslensk lög tilskipun ráðsins 2004/113/EB frá 13. desember 2004 um beitingu meginreglunnar um jafna meðferð karla og kvenna að því er varðar aðgang að og afhendingu á vörum og þjónustu („gerðina“), sem um getur í lið 21c í XVIII. viðauka við samninginn um Evrópska efnahagssvæðið, með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn.
- Eftirlitsstofnun EFTA heldur fram að Ísland hafi vanefnt skuldbindingar sínar samkvæmt 17. gr. gerðarinnar og samkvæmt 7. gr. EES-samningsins með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki um ákvæði sem eru nauðsynleg til að taka gerðina upp í lög innan tilskilins tíma.

**Mál höfðað 17. júlí 2014 af Eftirlitsstofnun EFTA á hendur Íslandi****2014/EES/53/05****(Mál E-14/14)**

Hinn 17. júlí 2014 höfðaði Eftirlitsstofnun EFTA mál fyrir EFTA-dómstólnum á hendur Íslandi; í fyrirsvári eru Markus Schneider og Janne Tysnes Kaasin, umboðsmenn Eftirlitsstofnunar EFTA, Rue Belliard 35, B-1040 Brussels.

Kröfur Eftirlitsstofnunar EFTA eru sem hér segir:

1. Dómstóllinn lýsi yfir að Ísland hafi, með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki tafarlaust um ákvæði sem eru nauðsynleg til að taka gerðina sem um getur í lið 1a í XXIII. kafla II. viðauka við samninginn um Evrópska efnahagssvæðið (tilskipun Evrópuþingsins og ráðsins 2009/48/EB frá 18. júní 2009 um öryggi leikfanga), með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn og samkvæmt ákvörðun sameiginlegu EES-nefndarinnar nr. 127/2012, upp í íslensk lög, innan tilskilins tíma, vanefnt skuldbindingar sínar samkvæmt gerðinni og samkvæmt 7. gr. EES-samningsins.
2. Ísland greiði málskostnað.

*Lagagrundvöllur, málsvik og lagarök til stuðnings dómkröfunum:*

- Í stefnu Eftirlitsstofnunar EFTA kemur fram að Ísland hafi ekki, fyrir 5. maí 2014, farið að rökstuddu álitum Eftirlitsstofnunar EFTA frá 5. mars 2014 um að hafa látið hjá líða að taka upp í íslensk lög tilskipun Evrópuþingsins og ráðsins 2009/48/EB frá 18. júní 2009 um öryggi leikfanga („gerðina“), sem um getur í lið 1a í XXIII. kafla II. viðauka við samninginn um Evrópska efnahagssvæðið, með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn.
- Eftirlitsstofnun EFTA heldur fram að Ísland hafi vanefnt skuldbindingar sínar samkvæmt 54. gr. gerðarinnar og samkvæmt 7. gr. EES-samningsins með því að setja ekki og/eða tilkynna Eftirlitsstofnun EFTA ekki um ákvæði sem eru nauðsynleg til að taka gerðina upp í lög innan tilskilins tíma.

#### Mál höfðað 18. júlí 2014 af Eftirlitsstofnun EFTA á hendur Íslandi

2014/EES/53/06

(Mál E-15/14)

Hinn 18. júlí 2014 höfðaði Eftirlitsstofnun EFTA mál fyrir EFTA-dómstólnum á hendur Íslandi; í fyrirsvari eru Markus Schneider og Janne Tysnes Kaasin, umboðsmenn Eftirlitsstofnunar EFTA, Rue Belliard 35, B-1040 Brussels.

Kröfur Eftirlitsstofnunar EFTA eru sem hér segir:

1. Dómstóllinn lýsi yfir að Ísland hafi, með því að setja ekki ákvæði sem eru nauðsynleg til að leiða gerðina sem um getur í lið 4d í XI. kafla II. viðauka við EES-samninginn inn í landsrétt sinn, innan tilskilins tíma, vanefnt skuldbindingar sínar samkvæmt 7. gr. þess samnings,

Reglugerð Evrópuþingsins og ráðsins (ESB) nr. 1007/2011 frá 27. september 2011 um heiti textiltrefja og viðkomandi merkimiða og merkingar varðandi trefjasamsetningu textílvæðna og um niðurfellingu á tilskipun ráðsins 73/44/EBE og tilskipunum Evrópuþingsins og ráðsins 96/73/EB og 2008/121/EB,

eins og henni var breytt með

framseldri reglugerð framkvæmdastjórnarinnar (ESB) nr. 286/2012 frá 27. janúar 2012 um breytingu á I. viðauka, til að fella inn nýtt heiti textiltrefja, og VIII. og IX. viðauka, í þeim tilgangi að laga þá að tækniframförum, reglugerðar Evrópuþingsins og ráðsins (ESB) nr. 1007/2011 um heiti textiltrefja og viðkomandi merkimiða og merkingar varðandi trefjasamsetningu textílvæðna,

með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn.

2. Ísland greiði málskostnað.

*Lagagrundvöllur, málsvik og lagarök til stuðnings dómkröfunum:*

- Í stefnu Eftirlitsstofnunar EFTA kemur fram að Ísland hafi ekki, innan tilskilins tíma, farið að tveimur rökstuddum álitum Eftirlitsstofnunar EFTA um að hafa látið hjá líða að taka upp í íslensk lög reglugerð Evrópuþingsins og ráðsins (ESB) nr. 1007/2011 frá 27. september 2011 um heiti textiltrefja og viðkomandi merkimiða og merkingar varðandi trefjasamsetningu textílvæðna og um niðurfellingu á tilskipun ráðsins 73/44/EBE og tilskipunum Evrópuþingsins og ráðsins 96/73/EB og 2008/121/EB, svo og að hafa látið hjá líða að taka upp í íslensk lög framselda reglugerð framkvæmdastjórnarinnar (ESB) nr. 286/2012 frá 27. janúar 2012 um breytingu á I. viðauka, til að fella inn nýtt heiti textiltrefja,

- og VIII. og IX. viðauka, í þeim tilgangi að laga þá að tækniframförum, reglugerðar Evrópuþingsins og ráðsins (ESB) nr. 1007/2011 um heiti textiltrefja og viðkomandi merkimiða og merkingar varðandi trefjasamsetningu textílvara („gerðirnar“), hvor tveggja eins og um getur í lið 4d í XI. kafla II. viðauka við samninginn um Evrópska efnahagssvæðið, með áorðnum breytingum samkvæmt aðlögunarákvæðum í bókun 1 við EES-samninginn.
- Eftirlitsstofnun EFTA heldur fram að Ísland hafi vanefnt skuldbindingar sínar samkvæmt 7. gr. EES-samningsins með því að setja ekki ákvæði sem eru nauðsynleg til að taka gerðirnar upp í lög innan tilskilins tíma.

**Mál höfðað 25. júlí 2014 af Eftirlitsstofnun EFTA á hendur  
Furstadæminu Liechtenstein**

**2014/EES/53/07**

**(Mál E-17/14)**

Hinn 25. júlí 2014 höfðaði Eftirlitsstofnun EFTA mál fyrir EFTA-dómstólnum á hendur Furstadæminu Liechtenstein; í fyrirsvari eru Xavier Lewis og Janne Tysnes Kaasin, umboðsmenn Eftirlitsstofnunar EFTA, Rue Belliard 35, B-1040 Brussels.

Kröfur Eftirlitsstofnunar EFTA eru sem hér segir:

1. Dómstóllinn lýsi yfir að Furstadæmið Liechtenstein hafi, með því að fella ekki úr gildi ákvæði í landsrétti eins og 63. gr. heilbrigðis laga og bráðabirgðaákvæði í lögum um niðurfellingu heilbrigðis laganna, m.a. í tengslum við beitingu 2. mgr. 63. gr. heilbrigðis laganna, þar sem gerð er krafa um að „Dentist“ með starfsviðurkenningu verði að gegna starfi sínu sem launþegi, undir beinu eftirliti tannlæknis með full starfsréttindi, samkvæmt fyrirmælum hans og á hans ábyrgð, vanefnt skuldbindingar sínar sem leiða af 31 gr. EES-samningsins.
2. Furstadæmið Liechtenstein greiði málskostnað.

*Lagagrundvöllur, málsvik og lagarök til stuðnings dómkröfunum:*

- Í 63. gr. heilbrigðis laga Liechtensteins er kveðið á um að „Dentist“ geti aðeins starfað undir beinu eftirliti tannlæknis (Zahnarzt) með full starfsréttindi, samkvæmt fyrirmælum hans og á hans ábyrgð.
- Í staðfesturétti, sem tryggður er samkvæmt 31. gr. EES-samningsins, er gerð krafa um að ekki séu settar takmarkanir á staðfesturétt, þ.m.t. rétt til að hefja og stunda sjálfstæða atvinnustarfsemi.
- Eftirlitsstofnun EFTA telur að Liechtenstein hafi vanefnt skuldbindingar sínar samkvæmt 31. gr. EES-samningsins. Að mati stofnunarinnar jafngildir 63. gr. heilbrigðis laganna og bráðabirgðaákvæði í lögum um niðurfellingu heilbrigðis laganna, m.a. í tengslum við beitingu 2. mgr. 63. gr. heilbrigðis laganna, takmörkunum samkvæmt 31. gr. EES-samningsins.
- Stjórnvöld í Liechtenstein halda fram að markmiðið með 63. gr. heilbrigðis laganna sé að tryggja að staðinn sé vörður um almannaheilbrigði.
- Eftirlitsstofnun EFTA er þeirrar skoðunar, að með því að gera kröfu um að „Dentist“ með fulla starfsmenntun og starfsréttindi, sem óskar eftir að stunda starf sitt í samræmi við prófskírteini sitt, verði að vera launþegi tannlæknis í Liechtenstein, sé gengið lengra en nauðsyn krefur til að standa vörð um almannaheilbrigði.

# ESB-STOFNANIR

## FRAMKVÆMDASTJÓRNIN

### Tilkynning um fyrirhugaða samfylkingu fyrirtækja

2014/EES/53/08

(mál M.7330 – Mitsubishi Heavy Industries/Siemens/Metal Technologies JV)

1. Framkvæmdastjórninni barst 15. september 2014 tilkynning samkvæmt 4. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup> um fyrirhugaða samfylkingu þar sem japanska fyrirtækið Mitsubishi Heavy Industries, Ltd. („MHI“) og þýska fyrirtækið Siemens Aktiengesellschaft („Siemens“) hyggjast stofna, í skilningi 4. mgr. 3. gr. samrunareglugerðarinnar, sameiginlegt fyrirtæki með fullri starfsemi á sviði byggingar málmverksmiðju.
2. Starfsemi hlutaðeigandi fyrirtækja er sem hér segir:
  - MHI: framleiðsla og sala á fjölbreyttum þungavinnuvélum, bygging málmverksmiðja fyrir milligöngu Mitsubishi-Hitachi Metals Machinery, Inc.
  - Siemens: framleiðsla og sala á margvíslegum vörum á sviði orku, heilsuverndar, grunnvirkja og iðnframleiðslu, m.a. bygging málmverksmiðja fyrir milligöngu viðskiptaainingarinnar Siemens VAI Metals Technologies
  - Sameiginlegt fyrirtæki: bygging málmverksmiðja
3. Frumathugun framkvæmdastjórnarinnar hefur leitt í ljós að samfylkingin, sem tilkynnt hefur verið, geti fallið undir gildissvið samrunareglugerðarinnar. Fyrirvari er þó um endanlega ákvörðun.
4. Hagsmunaaðilar eru hvattir til að senda framkvæmdastjórninni athugasemdir sem þeir kunna að hafa fram að færa um hina fyrirhuguðu samfylkingu.

Athugasemdir verða að berast framkvæmdastjórninni innan tíu daga frá því að tilkynning þessi birtist í Stjtið. ESB (C 330, 23. september 2014). Þær má senda með símbrefi (faxnr. +32 (0)22 96 43 01), með rafpósti á netfangið [COMP-MERGER-REGISTRY@ec.europa.eu](mailto:COMP-MERGER-REGISTRY@ec.europa.eu) eða í pósti, með tilvísuninni M.7330 – Mitsubishi Heavy Industries/Siemens/Metal Technologies JV, á eftirfarandi pósthfang:

European Commission  
Directorate-General for Competition  
Merger Registry  
B-1049 Brussels

<sup>(1)</sup> Stjtið. ESB L 24, 29.1.2004, bls. 1 („samrunareglugerðin“).



**Tilkynning um fyrirhugaða samfylkingu fyrirtækja**  
**(mál M.7372 – AXA/Hammerson/The Real Estate Portfolio)**

2014/EES/53/09

**Mál sem kann að verða tekið fyrir samkvæmt einfaldaðri málsmeðferð**

1. Framkvæmdastjórninni barst 18. september 2014 tilkynning samkvæmt 4. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup> um fyrirhugaða samfylkingu þar sem franska fyrirtækið SCI Vendôme Commerces og breska fyrirtækið Hammerson plc („Hammerson“) öðlast með hlutfjárkaupum í sameiningu yfirráð, í skilningi staflíðar b) í 1. mgr. 3. gr. samrunareglugerðarinnar, í fasteignasafni.
2. Starfsemi hlutaðeigandi fyrirtækja er sem hér segir:
  - SCI Vendôme Commerces: dótturfélag í einkaeigu tryggingafélaganna AXA France. AXA er samstæða váttryggingafélaga á sviði líftrygginga, heilsutrygginga og annarra tegunda váttrygginga um heim allan, auk fjárfestingaumsýslu
  - Hammerson: þróar atvinnuhúsnæði og leigir út eigið atvinnuhúsnæði. Hammerson hefur þróað og á og rekur verslanamiðstöðvar og húsnæði undir smásöluverslanir, einkum í Bretlandi, en einnig í Frakklandi
  - Fasteignasafnið: verslanamiðstöð og íbúðarhúsnæði, auk nálæggra fasteigna í Bristol í Bretlandi, svo og margra hæða bílastæðahús og nálægar lóðir í miðborg Bristol
3. Frumathugun framkvæmdastjórnarinnar hefur leitt í ljós að samfylkingin, sem tilkynnt hefur verið, geti fallið undir gildissvið samrunareglugerðarinnar. Fyrirvari er þó um endanlega ákvörðun. Hafa ber í huga að þetta mál kann að verða tekið fyrir samkvæmt málsmeðferðinni sem kveðið er á um í tilkynningu framkvæmdastjórnarinnar um einfaldaða málsmeðferð við meðhöndlun tiltekinna samfylkinga samkvæmt reglugerð ráðsins (EB) nr. 139/2004 <sup>(2)</sup>.
4. Hagsmunaaðilar eru hvattir til að senda framkvæmdastjórninni athugasemdir sem þeir kunna að hafa fram að færa um hina fyrirhuguðu samfylkingu.

Athugasemdir verða að berast framkvæmdastjórninni innan tíu daga frá því að tilkynning þessi birtist í Stjtið. ESB (C 334, 25. september 2014). Þær má senda með símbrefi (faxnr. +32 (0)22 96 43 01), með rafpósti á netfangið [COMP-MERGER-REGISTRY@ec.europa.eu](mailto:COMP-MERGER-REGISTRY@ec.europa.eu) eða í pósti, með tilvísuninni M.7372 – AXA/Hammerson/The Real Estate Portfolio, á eftirfarandi pósthfang:

European Commission  
Directorate-General for Competition  
Merger Registry  
B-1049 Brussels

<sup>(1)</sup> Stjtið. ESB L 24, 29.1.2004, bls. 1 („samrunareglugerðin“).

<sup>(2)</sup> Stjtið. ESB C 366, 14.12.2013, bls. 5.

**Tilkynning um fyrirhugaða samfylkingu fyrirtækja****2014/EES/53/10****(mál M.7390 – OFI Infravia/GDF SUEZ/PensionDanmark/NGT)****Mál sem kann að verða tekið fyrir samkvæmt einfaldaðri málsmeðferð**

1. Framkvæmdastjórninni barst 18. september 2014 tilkynning samkvæmt 4. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup> um fyrirhugaða samfylkingu þar sem franska fyrirtækið GDF SUEZ S.A. („GDF SUEZ“), danska fyrirtækið PensionDanmark Holding A/S. („PensionDanmark“) og franska fyrirtækið InfraVia European Fund II („InfraVia“), sem er í eigu franska fyrirtækisins OFI InfraVia S.A.S. („OFI InfraVia“) og lýtur endanlegum yferráðum frönsku Macif-samsteypunnar („Macif“), öðlast með hlutfjárkaupum í sameiningu yferráð, í skilningi staflíðar b) í 1. mgr. 3. gr. samrunareglugerðarinnar, í hollenska fyrirtækinu Noordgastransport B.V. („NGT“). NGT lýtur nú sameiginlegum yferráðum GDF SUEZ og PensionDanmark.
2. Starfsemi hlutaðeigandi fyrirtækja er sem hér segir:
  - OFI InfraVia: umsýsla með grunnvirkjasjóðum á sviðum eins og samgöngum, umhverfi, orku og félagslegum grunnvirkjum
  - GDF SUEZ: samsteypa orkufyrirtækja með starfsemi um heim allan á allri orkuvirðisæðjunni á sviði rafmagns og jarðgass
  - PensionDanmark: danskt hlutafélag á sviði líftrygginga, sem er ekki tekið í hagnaðarskyni og hefur tengsl við vinnumarkaðinn
  - NGT: á og rekur neðansjárvarflutningskerfi fyrir jarðgas í Hollandi
3. Frumathugun framkvæmdastjórnarinnar hefur leitt í ljós að samfylkingin, sem tilkynnt hefur verið, geti fallið undir gildissvið samrunareglugerðarinnar. Fyrirvari er þó um endanlega ákvörðun. Hafa ber í huga að þetta mál kann að verða tekið fyrir samkvæmt málsmeðferðinni sem kveðið er á um í tilkynningu framkvæmdastjórnarinnar um einfaldaða málsmeðferð við meðhöndlun tiltekinnar samfylkinga samkvæmt reglugerð ráðsins (EB) nr. 139/2004 <sup>(2)</sup>.
4. Hagsmunaaðilar eru hvattir til að senda framkvæmdastjórninni athugasemdir sem þeir kunna að hafa fram að færa um hina fyrirhuguðu samfylkingu.

Athugasemdir verða að berast framkvæmdastjórninni innan tíu daga frá því að tilkynning þessi birtist í Stjtið. ESB (C 338, 27. september 2014). Þær má senda með símbrefi (faxnr. +32 (0)22 96 43 01), með rafpósti á netfangið [COMP-MERGER-REGISTRY@ec.europa.eu](mailto:COMP-MERGER-REGISTRY@ec.europa.eu) eða í pósti, með tilvísuninni M.7390 – OFI Infravia/GDF SUEZ/PensionDanmark/NGT, á eftirfarandi póstfang:

European Commission  
Directorate-General for Competition  
Merger Registry  
B-1049 Brussels

<sup>(1)</sup> Stjtið. ESB L 24, 29.1.2004, bls. 1 („samrunareglugerðin“).

<sup>(2)</sup> Stjtið. ESB C 366, 14.12.2013, bls. 5.

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja  
(mál M.7300 – COFCO/Noble Agri)**

Framkvæmdastjórnin ákvað hinn 12. september 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflíð b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstýtt útgáfa þessarar ákvörðunar er eingöngu til á ensku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjalnúmeri 32014M7300. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja** **2014/EES/53/12**  
(mál M.7303 – PTTGC/Vencorex)

Framkvæmdastjórnin ákvað hinn 29. júlí 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflíð b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstýtt útgáfa þessarar ákvörðunar er eingöngu til á ensku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjalnúmeri 32014M7303. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

<sup>(1)</sup> Stjórnartíð. ESB L 24, 29.1.2004, bls. 1.

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja** **2014/EES/53/13**  
**(mál M.7334 – Oracle/MICROS)**

Frankvæmdastjórnin ákvað hinn 29. ágúst 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflid b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstytt útgáfa þessarar ákvörðunar er eingöngu til á ensku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjalnúmeri 32014M7334. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja** **2014/EES/53/14**  
**(mál M.7341 – MVD/Postcon/ADVO)**

Frankvæmdastjórnin ákvað hinn 19. september 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflid b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstytt útgáfa þessarar ákvörðunar er eingöngu til á þýsku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjalnúmeri 32014M7341. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

<sup>(1)</sup> Stjtið. ESB L 24, 29.1.2004, bls. 1.

**2014/EES/53/15**

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja**  
**(mál M.7357 – Metal One/Mitsui & Co. Steel/Metal One Mitsui Bussan Resource & Structural Steel Corporation)**

Framkvæmdastjórnin ákvað hinn 16. september 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflið b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstytt útgáfa þessarar ákvörðunar er eingöngu til á ensku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjalnúmeri 32014M7357. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

**2014/EES/53/16**

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja**  
**(mál M.7361 – Kaindl/DB ML/CTE)**

Framkvæmdastjórnin ákvað hinn 11. september 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflið b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstytt útgáfa þessarar ákvörðunar er eingöngu til á þýsku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjalnúmeri 32014M7361. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

<sup>(1)</sup> Stjórnartíð. ESB L 24, 29.1.2004, bls. 1.

**Ákvörðun um að hreyfa ekki andmælum við tilkynntri samfylkingu fyrirtækja** **2014/EES/53/17**  
**(mál M.7386 – KKR/Riverstone/Trinity)**

Framkvæmdastjórnin ákvað hinn 19. september 2014 að hreyfa ekki andmælum við ofangreindri tilkynntri samfylkingu og lýsa hana samrýmanlega reglum sameiginlega markaðarins. Ákvörðunin er tekin í samræmi við staflíð b) í 1. mgr. 6. gr. reglugerðar ráðsins (EB) nr. 139/2004 <sup>(1)</sup>. Óstytt útgáfa þessarar ákvörðunar er eingöngu til á ensku og verður hún birt eftir að felld hafa verið brott viðskiptaleyndarmál, ef einhver eru. Unnt verður að nálgast hana á eftirfarandi hátt:

- Á samkeppnishluta Europa-vefsetursins (<http://ec.europa.eu/competition/mergers/cases>). Notendur vefsetursins geta leitað að samrunaákvörðunum með ýmsum hætti, m.a. eftir fyrirtæki, málsnúmeri, dagsetningu og atvinnugrein.
- Á rafrænu sniði á vefsetrinu EUR-Lex (<http://eur-lex.europa.eu/en/index.htm>), undir skjálnúmeri 32014M7386. EUR-Lex er beinlínuaðgangur að löggjöf Evrópusambandsins.

**Ákvörðun um að hætta formlegri rannsókn í kjölfar þess að aðildarríki afturkallar** **2014/EES/53/18**  
**tilkynningu**

**Ríkisaðstoð – Spánn**

**(107. til 109. gr. sáttmálans um starfshætti Evrópusambandsins)**

**Auglýsing framkvæmdastjórnarinnar samkvæmt 2. mgr. 108. gr. sáttmálans um starfshætti Evrópusambandsins – Tilkynning afturkölluð**

**Málsnúmer SA.34998 (2013/C) – LIP – Aðstoð við Ford España**

Framkvæmdastjórnin hefur ákveðið að hætta formlegri rannsókn á ofangreindri aðstoð sem stofnað var til 15. maí 2013 í samræmi við 2. mgr. 108. gr. sáttmálans um starfshætti Evrópusambandsins, með vísan til þess að stjórnvöld á Spáni afturkölluðu tilkynningu um aðstoðina 17. júní 2014.

<sup>(1)</sup> Stjtið. ESB L 24, 29.1.2004, bls. 1.

**Ríkisaðstoð – Pólland****2014/EES/53/19****Málsnúmer SA.35356 (2014/C) (áður 2013/NN og áður 2012/N) – Skuggagjald til  
Autostrada Wielkopolska S.A. – A2-hraðbrautin****Auglýst eftir athugasemdum í samræmi við 2. mgr. 108. gr. sáttmálans um starfshætti  
Evrópusambandsins**

Framkvæmdastjórnin tilkynnti stjórnvöldum í Póllandi, með bréfi dagsettu 25. júní 2014, þá ákvörðun sína að hefja rannsókn á ofangreindri aðstoð í samræmi við 2. mgr. 108. gr. sáttmálans um starfshætti Evrópusambandsins.

Frestur hagsmunaaðila til að gera athugasemdir er einn mánuður frá því að ágríp þetta og eftirfylgjandi bréf birtist í Stjtið. ESB ([C 328, 20.9.2014, bls. 12](#)). Athugasemdir skal senda á eftirfarandi póstfang:

European Commission  
Directorate-General for Competition  
State Aid Registry  
Rue de la Loi/Wetstraat, 200  
B-1049 Brussels  
BELGIUM

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Athugasemdunum verður komið á framfæri við stjórnvöld í Póllandi. Þeim, sem leggja fram athugasemdir, er heimilt að óska nafnleyndar og skulu slíkar óskir vera skriflegar og rökstuddar.



**2014/EES/53/20**

**Orðsending framkvæmdastjórnarinnar í tengslum við framkvæmd framseldrar  
reglugerðar framkvæmdastjórnarinnar (ESB) nr. 665/2013 um viðbætur við tilskipun  
Evrópuþingsins og ráðsins 2010/30/ESB að því er varðar orkumerkingar ryksuga og  
reglugerðar framkvæmdastjórnarinnar (ESB) nr. 666/2013 um framkvæmd tilskipunar  
Evrópuþingsins og ráðsins 2009/125/EB að því er varðar kröfur varðandi  
visthönnun ryksuga**

*(Birting á heitum og tilvísunarnúmerum samhæfðra staðla samkvæmt samhæfingarlöggjöf Sambandsins)*

Evrópsk staðlasamtök <sup>(1)</sup>	Tilvísunarnúmer og heiti staðals (og tilvísunarskjal)	Fyrsti birtingardagur í Stjtið. ESB	Tilvísunarnúmer staðalsins sem leystur er af hólmi	Síðasti dagur ætlaðs samræmis staðalsins sem leystur er af hólmi  Athugasemd 1
CENELEC	EN 60312-1:2013 Ryksugur til heimilisnota – Ryksugur – Aðferðir til að mæla getu IEC 60312-1:2010 (Breytt)#IEC 60312-1:2010/A1:2011 (Breytt)	20.8.2014		
Fullgera þarf þennan staðal til þess að þau lagaskilyrði sem hann á að taka til komi skýrt fram. Ákvæði 5.9, 6.15, 6Z1.2.3, 6Z1.2.4, 6.Z1.2.5 og 6.Z2.3 eru ekki hluti af þessari vísun. Í ákvæði 7.2.2.5 komi orðin „fint prófunarryk A2“ í stað orðsins „prófunarryk“. Í ákvæði 7.3.2 komi orðið „álinnskot“ í stað orðanna „innskot úr furu eða sambærilegu viðarefni“				
CENELEC	EN 60335-2-2:2010 Heimilistæki og ámóta raftæki – Öryggi – Hluti 2-2: Sérstakar kröfur vegna ryksuga og vatnssuga IEC 60335-2-2:2009	20.8.2014		
	EN 60335-2-2:2010/A11:2012	20.8.2014	Athugasemd 3	1.2.2015
	EN 60335-2-2:2010/A1:2013 IEC 60335-2-2:2009/A1:2012	20.8.2014	Athugasemd 3	20.12.2015
Fullgera þarf þennan staðal til þess að þau lagaskilyrði sem hann á að taka til komi skýrt fram.				
CENELEC	EN 60335-2-69:2012 Heimilistæki og ámóta raftæki – Öryggi – Hluti 2-69: Sérstakar kröfur vegna ryksuga og vatnsryksuga, að meðtöldum afldrifnum burstum, til nota í iðnaði og í atvinnuskyni IEC 60335-2-69:2012 (Breytt)	20.8.2014		
Fullgera þarf þennan staðal til þess að þau lagaskilyrði sem hann á að taka til komi skýrt fram.				
CENELEC	EN 60704-2-1:2001 Öryggi heimilistækja og ámóta raftækja – Prófunaraðferð til ákvörðunar á hljóði sem berst í lofti – Hluti 2-1: Sérstakar kröfur fyrir ryksugur IEC 60704-2-1:2000	20.8.2014		
Fullgera þarf þennan staðal til þess að þau lagaskilyrði sem hann á að taka til komi skýrt fram.				

<sup>(1)</sup> Evrópsk staðlasamtök:

- CEN: Avenue Marnix 17, B-1000, Brussels, sími +32 (0)25 50 08 11, bréfasími +32 (0)25 50 08 19 (<http://www.cen.eu>)
- CENELEC: Avenue Marnix 17, B-1000, Brussels, sími +32 (0)25 19 68 71, bréfasími +32 (0)25 19 69 19 (<http://www.cenelec.eu>)
- ETSI: 650, route des Lucioles, F-06921 Sophia Antipolis, sími +33 492 94 42 00, bréfasími +33 493 65 47 16 (<http://www.etsi.eu>)

- Athugasemd 1: Síðasti dagur ætlaðs samræmis er yfirleitt sami dagur og afturköllunardagurinn (date of withdrawal eða „dow“) sem evrópsku staðlasamtökin ákveða, en athygli notenda þessara staðla skal vakin á að sérstakar undantekningar geta verið frá þessu.
- Athugasemd 2.1: Nýi (eða breytti) staðallinn hefur sama gildissvið og sá sem leystur er af hólmi. Tilgreindan dag hættir staðallinn, sem leystur er af hólmi, að gilda sem grundvöllur ætlaðs samræmis við grunnkröfur eða aðrar kröfur viðkomandi Sambandslöggjafar.
- Athugasemd 2.2: Nýi staðallinn hefur rýmra gildissvið en sá sem leystur er af hólmi. Tilgreindan dag hættir staðallinn, sem leystur er af hólmi, að gilda sem grundvöllur ætlaðs samræmis við grunnkröfur eða aðrar kröfur viðkomandi Sambandslöggjafar.
- Athugasemd 2.3: Nýi staðallinn hefur þrengra gildissvið en sá sem leystur er af hólmi. Tilgreindan dag hættir staðallinn, sem leystur er af hólmi (að hluta), að gilda sem grundvöllur ætlaðs samræmis við grunnkröfur eða aðrar kröfur viðkomandi Sambandslöggjafar að því er varðar vörur eða þjónustu sem falla undir gildissvið nýja staðalsins. Ætlað samræmi við grunnkröfur eða aðrar kröfur viðkomandi Sambandslöggjafar gildir óbreytt að því er varðar vörur eða þjónustu sem falla áfram undir gildissvið staðalsins sem leystur er af hólmi (að hluta) en ekki undir gildissvið nýja staðalsins.
- Athugasemd 3: Þegar breytingar eru gerðar er vísað til staðalsins með númerinu EN CCCC:YYYY ásamt eldri breytingum, ef einhverjar eru, og nýju breytingunni. Staðallinn, sem leystur er af hólmi, er því EN CCCC:YYYY ásamt áorðnum breytingum, ef einhverjar eru, en án nýju breytingarinnar. Tilgreindan dag hættir staðallinn, sem leystur er af hólmi, að gilda sem grundvöllur ætlaðs samræmis við grunnkröfur eða aðrar kröfur viðkomandi Sambandslöggjafar.

*Athugið:*

- Upplýsingar um hvernig nálgast má staðlana fást hjá evrópsku staðlasamtökunum eða staðlastofnunum einstakra ríkja, sjá skrá sem birtist í *Stjórnartíðindum Evrópusambandsins* samkvæmt 27. gr. reglugerðar (ESB) nr. 1025/2012 <sup>(1)</sup>.
- Evrópsk staðlasamtök gefa samhæfða staðla út á ensku (Staðlasamtök Evrópu, CEN, og Rafstaðlasamtök Evrópu, CENELEC, gefa staðla sína einnig út á frönsku og þýsku). Heiti samhæfðra staðla eru síðan þýdd á öll önnur tilskilin opinber tungumál Evrópska efnahagssvæðisins og fer þýðingin fram á vegum staðlastofnunar hvers lands. Framkvæmdastjórn Evrópusambandsins og EFTA-skrifstofan ábyrgjast ekki að staðlaheiti, sem borist hafa til birtingar í *Stjórnartíðindum Evrópusambandsins* eða EES-viðbæti við þau, séu rétt.
- Vísanir í leiðréttingar „.../AC:YYYY“ eru aðeins birtar til upplýsingar. Með leiðréttingu eru prentvillur, málvillur eða sambærilegar villur fjarlægðar úr texta staðals og þær geta varðað eina eða fleiri tungumálaútgáfur (ensku, frönsku og/eða þýsku) staðals sem evrópsk staðlasamtök hafa samþykkt.
- Þótt tilvísunarnúmer staðla séu birt í *Stjórnartíðindum Evrópusambandsins* og EES-viðbæti við *Stjórnartíðindi Evrópusambandsins* merkir það ekki að þeir séu til á öllum tungumálum Evrópska efnahagssvæðisins.
- Þessi skrá kemur í stað annarra slíkra sem birst hafa í *Stjórnartíðindum Evrópusambandsins* og EES-viðbæti við *Stjórnartíðindi Evrópusambandsins*. Framkvæmdastjórn Evrópusambandsins hefur uppfærslu hennar með höndum.
- Nánari upplýsingar um samræmda staðla er að finna á eftirfarandi vefslóð [http://ec.europa.eu/enterprise/policies/european-standards/harmonised-standards/index\\_en.htm](http://ec.europa.eu/enterprise/policies/european-standards/harmonised-standards/index_en.htm)

<sup>(1)</sup> Stj. 1025/2012. ESB L 316, 14.11.2012, bls. 12.