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DECISION OF THE EEA JOINT COMMITTEE
No 34/2010

of 12 March 2010

amending Annex XIX (Consumer protection) to the EEA Agreement

THE EEA JOINT COMMITTEE,

Having regard to the Agreement on the European Economic Area, as amended by the Protocol adjusting the Agreement on the European Economic Area, hereinafter referred to as ‘the Agreement’, and in particular Article 98 thereof,

Whereas:

- (1) Annex XIX to the Agreement was amended by Decision of the EEA Joint Committee No 86/2009 of 3 July 2009¹.
- (2) Directive 2006/114/EC of the European Parliament and of the Council of 12 December 2006 concerning misleading and comparative advertising (codified version)² is to be incorporated into the Agreement.
- (3) Directive 2006/114/EC repeals Council Directive 84/450/EEC³, which is incorporated into the Agreement and which is consequently to be repealed under the Agreement,

HAS DECIDED AS FOLLOWS:

Article 1

The text of point 2 (Council Directive 84/450/EEC) of Annex XIX to the Agreement shall be replaced by the following:

‘**32006 L 0114**: Directive 2006/114/EC of the European Parliament and of the Council of 12 December 2006 concerning misleading and comparative advertising (codified version) (OJ L 376, 27.12.2006, p. 21).’

Article 2

The texts of Directive 2006/114/EC in the Icelandic and Norwegian languages, to be published in the EEA Supplement to the *Official Journal of the European Union*, shall be authentic.

¹ OJ L 277, 22.10.2009, p. 38.

² OJ L 376, 27.12.2006, p. 21.

³ OJ L 250, 19.9.1984, p. 17.

Article 3

This Decision shall enter into force on 13 March 2010, provided that all the notifications under Article 103(1) of the Agreement have been made to the EEA Joint Committee*.

Article 4

This Decision shall be published in the EEA Section of, and in the EEA Supplement to, the *Official Journal of the European Union*.

Done at Brussels, 12 March 2010.

*For the EEA Joint Committee
The President*

A. Seatter

*The Secretaries
to the EEA Joint Committee*

B. Ellertsdóttir L.O. Hollner

* No constitutional requirements indicated.